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The
William Macdonald
Seed Co.

Crop
1937

SELECTED
FLOWER SEED
CROP 1937

WHOLESALE LIST
CONTRACT AND GENERAL

These prices become effective on all sales after June 1, 1937
and are subject to change without notice



The
William Macdonald Seed Co.

Exclusive Flower Seed Growers
SANTA MARIA, CALIFORNIA

Cable Address: Macdonald Santa Maria

Conditions of Delivery

We agree to plant sufficient land under normal conditions to produce the quantity of seed ordered.

Crop failure or any other cause beyond our control releases us from delivery, and in the event of short crop we will fill pro-rata only.

We give no warranty, express or implied, as to purity, description, (including kind, variety and name), productiveness, or any other matter of any seeds we send out, and we will be in no way responsible for them.

Terms

Seeds are quoted f. o. b. Santa Maria, California. Sixty days net acceptance, or 2% discount for cash within thirty days from date of invoice.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

We are growers and sell only to the Seed Trade

The William Macdonald Seed Co.

To the Seed Trade:

We take pleasure in presenting our General Wholesale Price List of Selected Flower Seeds, CROP 1937.

We are specializing in FLORISTS STRAINS, and devoting our energies to the selecting, improving and breeding up of NEW VARIETIES. Our seeds come from carefully selected plants tested and tried out in our experimental grounds of which we are devoting ten per cent of our acreage. Our constant aim is to furnish seeds of the VERY BEST QUALITY.

We beg to draw your particular attention to our PRICES. We believe that they are reasonable, consistent with seeds of the HIGHEST QUALITY, characteristic of the high ideals and traditions of the SEED TRADE. The prices on this list are effective on all sales after June 1st, 1937 and are subject to change without notice.

We are prepared to grow from customers' stocks and give them our careful attention.

We extend to the Seed Trade a cordial invitation to visit our trial grounds and seed farms while in California.

We take this opportunity to thank our customers for your generous support during the past season, and we shall endeavor (through the quality of our seeds, and prompt and efficient service) to deserve your continual confidence.



NOVELTIES INTRODUCED FALL 1936

Early Flowering Sweet Peas

"Bacchus"

A mammoth flowered duplex on long firm stems. The color is a rich violet carmine with double standards having three to five wings with the same deep color.

Price per lb. \$5.00

"Blue Danube"

Blue Danube is a shade lighter than Mrs. Herbert Hoover and deeper than Blue Bonnet, making an enchanting mid-blue self. The flowers are large and ruffled, carried on long stout stems in sprays of four and five. The plant is strong and vigorous.

Special Merit rating from the New York Florists' Club

Price per lb. \$3.00

"Colleen"

Bright vivacious youth is portrayed in this very novel outstandingly new sweet pea. Lanky, lithe stems, with sprays of four sweetly fragrant, brilliant rose suffused with gold colored blooms that are sure to stir the hearts of all admirers. Turning to a rich golden rose under artificial light, Colleen thrives and flashes brightly.

Price per lb. \$3.00

"Sunproof Orange"

At last we have an orange immune to the bright California sun. From the time the first bud bursts forth, until the aged flower reveals the seed pod the same color holds steadfast. A delightful bright crimson orange with a deeper orange on the large bold standard, the stems are long and the plant is vigorous.

Excellent rating from the New York Florists' Club.

Price per lb. \$3.00

"Top Hat"

Top Hat is a distinct new color in sweet peas. Mammoth flowers of a deep velvety violet blue, coming with a large waved standard and widely spread wings. Top Hat is a very vigorous grower and produces stems that are surprisingly long.

Price per lb. \$5.00

Summer or Standard Spencer Sweet Peas

"Cheerio"

A new color for the Summer Flowering Sweet Peas. Mammoth flowering deep begonia rose suffused with gold, the wings showing a bit more gold. This variety is a vigorous grower and quite free flowering.

Certificate of Merit S. N. S. P. S. 1935.

Price per lb. \$1.50

"Ensign"

Ensign shades from a beautiful cornflower blue to a light bluish violet—the wings holding to the cornflower blue. It proved quite popular in our trial ground and excited keen interest while on display.

Price per lb. \$1.50

"Eventide"

Ridgway's color classification of this outstanding novelty is Eosine pink to rose Doree with gold shadings. Both standard and wings hold to this delightful new color. We believe this variety to be one of the foremost introductions and that it exemplifies the progress made in the culture of the Sweet Pea.

Price per lb. \$1.50

"Mirth"

A rose, brightening to a Tyrian rose—making a live flaming rose of great brilliance. The white ground of this creation makes it shimmer and shine under artificial light. Long strong stems and a wide spreading standard enhance its beauty as a cut flower.

Price per lb. \$1.50

NOVELTIES INTRODUCED FALL 1936

Salpiglossis Dwarf Giant Flowering

We have a new dwarf group of this colorful and popular annual, growing 15 to 18 inches shorter than the regular emperor strain. The plants are compact and branching, the flowers are large and very floriferous, making it ideal for beds and borders.

Dwarf Blue and Gold, cornflower blue with rich deep golden veined throat.

Price per oz. \$1.20 ; per lb. \$15.00

Dwarf Bright Scarlet, bright lustrous scarlet, large flowers.

Price per oz. \$1.20 ; per lb. \$15.00

Dwarf Dark Brown and Gold, large rich velvety brown, veined with gold. The plant is surprisingly symmetrical and the dwarfiest of the group.

Price per oz. \$1.20 ; per lb. \$15.00

Dwarf Deep Velvety Crimson, a multitude of immense velvety crimson flowers adorn each plant.

Price per oz. \$1.20 ; per lb. \$15.00

Dwarf Lilac Red Throat, light lilac fringe with dark red throat, gold veins at the base.

Price per oz. \$1.20 ; per lb. \$15.00

Dwarf Scarlet and Gold, the plant is perfectly symmetrical, and the flowers have more gold than its emperor namesake.

Price per oz. \$1.20 ; per lb. \$15.00

Larkspur Empress Imperial "Apple Blossom"

Apple Blossom, a delightful shade of blush white coming in large double round petaled florets, branching from base habit, making it ideal for bedding work.

Price per oz. \$.65 ; per lb. \$8.00

Larkspur Giant Imperial "Blue Cockade"

Blue Cockade, a beautiful new shade of rich lilac blue, very close, compact habit and base branching. The flowers are closely spaced on long spikes, the florets have the round broad petals.

Price per oz. \$.65 ; per lb. \$8.00

Godetia Dwarf Single "Mayflower"

Mayflower, a superb shade of rich rose pink (Ridgway a spinal pink), this dainty little novelty forms perfect half globe plants twelve inches high.

Price per oz. \$.60 ; per lb. \$7.50

Nasturtium Dwarf Double "Scarlet Emperor"

Scarlet Emperor, is the double form of Empress of India with glistening dark leaves, the full double flowers have a very deep scarlet color and are sweetly fragrant.

Price per lb. \$5.00



MARIGOLD LEMON GEM

Carnation flowered type. 1936-37 Novelty.

Electro 2.20

NOVELTIES INTRODUCED FALL 1936

MARIGOLD AFRICAN

Carnation Flowered "Golden Eagle"

Closely related to the popular variety Guinea Gold, GOLDEN EAGLE has the same habit, height and form of flower; but the color is a delightful shade of luminous gold, pleasing and distinctive. The plants come 100% double and the usual marigold odor is practically lacking. It is early flowering.

Golden Eagle as a cut flower is superb and will become more popular than Guinea Gold, not only with the florist but also in the home garden. Golden Eagle is the most attractive of all marigolds and is lasting as a cut flower.

Price per oz. \$.80; per lb. \$10.00

Carnation Flowered "Lemon Gem"

Another companion to Guinea Gold; height and habit are exactly the same. The color is a rich lemon yellow, a few shades deeper than Yellow Supreme.

Price per oz. \$.80; per lb. \$10.00

Chrysanthemum Flowered California Giants Mixed

This is an enormous flowering type, the color ranges from a lemon to a bright orange with many shades between, the flowers measure 4 to 6 inches across. Most of the blooms have flat broad petals. Where size is in demand, we confidently recommend the California Giants.

Price per oz. \$.65; per lb. \$8.00

VERBENA

Hybrida Compacta Erecta Rose Bouquet

NEW COLOR

An erect, of dull rose color. Plants are about 15 inches tall and are all of the Royal Bouquet habit. A single floret measures $\frac{3}{4}$ of an inch, and a flowering truss is three inches across.

Price per oz. \$1.60; per lb. \$20.00

Hybrida Compacta Erecta Pink and Rose Bouquet

Beautiful shades of pink and rose . . . rose pink with a white eye and rose selfs. In a group that is ideal for the florist, this selection will soon be one of the most popular. The symmetrical habit and large flowering trusses make it a selection hard to equal.

Price per oz. \$1.60; per lb. \$20.00

Hybrida Compacta Erecta White Bouquet

A pure solid white with the Royal Bouquet habit. Florets measure almost an inch and a truss is over 3 inches in diameter. Plants are 15 to 18 inches tall.

Price per oz. \$1.60; per lb. \$20.00

Hybrida Grandiflora Cream White

A mammoth flowered rich creamy-white. The trusses are 3 inches deep and $3\frac{1}{2}$ to 4 inches in diameter. Individual florets measure about $1\frac{1}{2}$ inches across. Trailing habit.

Price per oz. \$1.60; per lb. \$20.00

NOVELTIES INTRODUCED BY US IN 1935

Early Flowering Sweet Peas

"Bridesmaid"

As delicately sparkling a shade of deep silvery pink, as vigorous and healthy, and as slim and supple as the name implies; this astonishingly lovely novelty is a true maid-of-honor to that mistress of all sweet peas—beauty.

With long firm stems that seem hard to associate with such a charming color, "Bridesmaid" bids fair to outstrip the field in popularity as a cut-flower, or in a large table-center arrangement.

(No. 1 rating from The New York Florists Club, 1935)

Price per lb. \$2.00

"Colossal Rose"

is the largest rose-pink in cultivation. The color is very similar to Jennie Mamitsch with stems as long and it is a very vigorous grower.

(No. 1 rating from The New York Florists Club, 1935)

Price per lb. \$2.00

"Mother Machree"

The soft efflorescent colors of coral and golden rose are so blended in this beautiful new creation, that it causes one to stop and ponder over the many wonders of nature. The color and attitude of flower and plant alike at once suggests itself as the noblest of offerings for that day of fond remembrance—Mother's Day.

The large, perfectly formed, semi-duplex flowers show the result of years of selection and culture that has finally produced a striking example of the modern sweet pea.

(No. 1 Excellent rating from The New York Florists Club, 1936)

Price per lb. \$2.00

"Sequoia"

An enormous rich golden cerise pea, so frilled and wavy are its wide-spread wings that unless one looks closely he mistakes a single flower for two; the folds of its bright golden cerise petals have a tinge of the russet that somehow reminds one of the giant redwoods. With large broad keels and long, strong stems, this novelty is due for an immediate demand as a cut flower for all purposes.

(*Special Merit rating from The New York Florists Club, 1936)

Price per lb. \$2.00

NOVELTIES INTRODUCED BY US IN 1935

Late or Summer Flowering Sweet Peas

"Begonia Rose"

A rich velvety begonia-rose, ruffled and duplexed. The mammoth standards and wide spreading wings have the same rich color and as it has an amber base, the shade enriches its attractiveness as a cut flower. The stems are long and carry four and five well placed duplex flowers. The plants are strong and vigorous.

Price per lb. \$1.00

"Flora"

is the most outstanding lavender in our extensive trial ground. The color is a clear lilac lavender self lighter than Ambition. The flowers are exceptionally large, of perfect spencer form on long stems. A strong, vigorous grower and free flowering.

Price per lb. \$1.00

"La France"

A charming shade of salmon pink on a cream ground, or La France pink. The cream base brightens up the color which makes it very attractive under artificial light. The flowers are large and beautifully waved.

Price per lb. \$1.00

"Romance"

is a happy color that fits into every social occasion. The bold standard and wings are a sparkling rose pink on a white ground. A decided improvement on all other rose pinks. Romance has also very long stout stems carrying four and five well placed flowers; it is a profuse bloomer and a vigorous grower.

Price per lb. \$1.00



Antirrhinum Rust Resistant Nanum. Grand.

"Garnet"

This is a rich velvety crimson. The flowers are large and closely spaced on the stem. The plants are twenty-four inches tall and very compact which will make Garnet ideal for bedding purposes.

Price \$.50 per oz. ; \$6.00 per lb.

Antirrhinum Rust Resistant California Maximum "Mixed"

This is a well balanced mixture comprising the tall giants with large flowers.

Price \$.65 per oz. ; \$8.00 per lb.

Antirrhinum Maximum Grandiflorum "Coral Rose"

Coral Rose, has the pleasing color of Majus Harmony, but with larger flowers on longer stems.

Price \$.72 per oz. ; \$9.00 per lb.

NOVELTIES INTRODUCED BY US IN 1935

Calliopsis Drummondi Semi-Double "Gold Crest"

This is a big improvement over the old Golden Wave. The color is a rich golden yellow with a reddish brown zone and comes with a double row of mammoth petals which will make it the leading novelty in 1936. Price \$.15 per oz. : \$1.50 per lb.

Coreopsis Grandiflora Double "New Gold"

We have now a full double in this charming perennial. The flowers are large and fluffy, with a rich golden yellow color. The stems are long, ideal for cutting.

Price \$.40 per oz. : \$5.00 per lb.

Godetia Dwarf Single Compact "Delicata"

Delicata is a dwarf light rose-pink shading to blush pink. The plants are very dwarf and compact, measuring eight inches tall and twelve inches in diameter, covered with a mass of charming rose-pink flowers.

Price \$.40 per oz. : \$5.00 per lb.

Larkspur Giant Imperial "Cattleya"

This is a late flowering, branching from the base habit (two to three weeks later than other sorts) which lengthens the flowering season. The color is a rich rosy lilac, full double flowers that are closely spaced on four to five foot stems. Highly commended by the Royal Horticultural Society after trial at Wisley, England, 1934.

Price \$.30 per oz. : \$4.00 per lb.

Larkspur Giant Imperial "Dazzler"

Is in full bloom seven to ten days earlier than any of the other varieties. The flowering spike is very long with closely spaced mammoth flowers of a vivid lustrous carmine color. Dazzler will make an ideal florists' variety for earliness, also for the home gardener, who loves grace and brilliancy.

Price \$.30 per oz. : \$4.00 per lb.

Larkspur Giant Imperial "Sweet Lavender"

A delightful shade of rich lavender blue, the flowers are very large, full double, closely spaced on a long flowering truss. Sweet Lavender is an outstanding new shade of great merit. Highly commended by the Royal Horticultural Society after trial at Wisley, England, 1934.

Price \$.30 per oz. : \$4.00 per lb.

Petunia Hybrida "Luminosa"

Is a vivid tyrian rose with a creamy yellow throat, the flowers are large and very free blooming. This is the most vivid of all the hybrid group and is sure to become the most popular.

Price \$.80 per oz. : \$10.00 per lb.



MARIGOLD DWARF AFRICAN FISTULOSA

We have been doing some intensive breeding in our Trial Grounds for the past few years, attempting to develop a good dwarf African Fistulosa type Marigold. We believe that this Marigold is now ready for the Seed Trade and we are planning to introduce it as a 1937-38 Novelty. Watch for it!

Shown above, from a photograph taken by a prominent Chicago seedsman, an idea of the height of this variety in comparison with a row of Larkspur in the background can be gained. It grows about 18 inches tall, is very floriferous with a head of immense perfectly shaped flowers.

Varieties of Outstanding Merit, Our Introductions

	Price Per Oz.	Price Lb.
ANTIRRHINUM NANUM GRANDIFLORUM		
Tangerine (1931) fiery orange.....	\$.40	\$ 5.00
ESCHSCHOLTZIA ERECTA COMPACTA		
Bridesmaid (1933) coral pink. Highly Commended R. H. S.....	.40	5.00
LARKSPUR TALL STOCK FLOWERED		
Empress Rose (1929) deep salmon pink. Highly Commended R. H. S. 1934.....	.15	2.00
LARKSPUR GIANT IMPERIAL		
Lilac Queen (1933) rich lilac. Award of Merit Royal Horticultural Society 1934.....	.30	4.00
The Empress (1929) rose pink shaded Salmon.....	.30	4.00
MARIGOLD TALL AFRICAN DOUBLE FISTULOSA		
Golden Emblem (1934) rich gold full double.....	.30	4.00
Primrose Queen (1929) creamy primrose.....	.30	4.00
PETUNIA HYBRIDA NANA ERECTA		
Periwinkle (1934) mid blue.....	1.00	12.50
Tyrian Rose (1934) bright tyrian rose.....	1.00	12.50
PETUNIA HYBRIDA PENDULA (Balcony Petunia)		
Damask Rose (1934) netted tyrian rose.....	1.90	25.00
Netted Blue Gem (1933) lavender blue.....	2.40	30.00
POPPY SHIRLEY DOUBLE BEGONIA FLOWERED		
Cavalcade (1933) flaming scarlet.....	.25	3.00
SCABIOSA GRANDIFLORA DOUBLE		
Cattleya (1933) rich rosy lilac.....	.15	1.80
STOCK GIANTS OF CALIFORNIA		
Red Woods (1932) blood red.....	1.80	22.50
Pacific (1932) blue.....	1.80	22.50
Santa Barbara (1932) chamois.....	1.80	22.50
Tahoe (1932) lavender.....	1.80	22.50
Monterey (1932) pink.....	1.80	22.50
Yosemite (1932) rose.....	1.80	22.50
Golden Gate (1932) yellow.....	1.80	22.50
Santa Maria (1931) white.....	1.80	22.50

EARLY-FLOWERING SPENCER SWEET PEAS

This list contains what we consider the best and most POPULAR varieties, as well as the latest novelties of the Winter Flowering Sweet Peas.

The importance of this group is very essential to the Seedsmen who cater to the Florist Growers. Our stocks are grown by the most painstaking methods, and we are endeavoring to give to the Trade something BETTER.

Price per lb.

American Beauty , mammoth deep rose.....	\$2.00
Amethyst , royal purple.....	2.00
Annie Laurie , deep rose pink.....	2.00
Apollo , light salmon cerise.....	2.00
Aviator , crimson	2.00
BACCHUS , mammoth flowered duplex on long firm stems. The color is a rich violet carmine with double standards having three to five wings with the same deep color.....	5.00
Ball Blue , cornflower blue.....	2.00
Ball Orange Improved	3.00
Ball Orange , rich deep orange.....	2.50
Ball Rose , sparkling rose.....	2.00
Ball Rose Improved	2.00
Ball Rose Queen , large rose pink.....	2.00
BLAZE (New) fiery orange.....	2.00
Blanche Ferry , rose, white wings.....	2.00
Blue Bonnet , clear blue.....	2.00
Blue Bird , blue self.....	2.00
BLUE DANUBE —a shade lighter than Mrs. Herbert Hoover and deeper than Blue Bonnet making an enchanting mid-blue self. The flowers are large and ruffled, carried on long stout stems in sprays of four and five. The plant is strong and vigorous. Special Merit rating from The New York Florists' Club	3.00
Blue Picotee , white, edged blue.....	2.00
Boon , deep salmon pink.....	2.00
Bright Light , flaming scarlet.....	2.00
*BRIDESMAID (No. 1 N. Y. F. C.) This is a delicately sparkling shade of deep silvery pink and a very vigorous and healthy grower, throwing stems 14 to 16 inches long.....	2.00
Burpee's Orange	2.00
Burpee's White , giant white.....	2.00
CATTLEYA , rosy lilac.....	2.00
Chime , light salmon pink.....	2.00
COLLEEN , bright vivacious youth is portrayed in this very novel outstanding new sweet pea. Lanky, lithe stems, with sprays of four sweetly fragrant, brilliant rose suffused with gold colored blooms that are sure to stir the hearts of all admirers. Turning to a rich golden rose under artificial light. Colleen thrives and flashes brightly.....	3.00

*(No. 1 rating after trial by the New York Florists Club, 1935)

EARLY FLOWERING SPENCER SWEET PEAS—Cont.

	Price per lb.
*COLOSSAL ROSE (No. 1 N. Y. F. C.) The largest rose-pink in cultivation. This is the best description of Colossal Rose, which is similar in color to Jennie Mamitsch with stems as long, but a more vigorous grower.....	2.00
Columbia , bicolor, salmon rose, white wings.....	2.00
Duplex Gem , pale rose pink.....	2.00
EILEEN , rich Begonia Rose.....	2.00
Eldorado , salmon orange.....	2.00
ELEANOR BLUE , long stem.....	2.00
Exposition Pink , rich pink.....	2.00
Fancy , old rose on cream.....	2.00
Fandango , duplex bright rose.....	2.00
FRAGRANCE , clear lavender self.....	2.00
FRECKLES , ivory flaked brilliant rose.....	2.00
Giant Pink , long stem pink.....	2.00
Giant Rose , mammoth rose.....	2.00
Glitters , fiery cerise.....	2.00
GLORIA , sparkling salmon rose.....	2.00
Grenadier , poppy scarlet.....	2.00
Harlequin , heliotrope striped scarlet.....	2.00
Harmony , best clear lavender.....	2.00
HOPE . A mammoth flowering black seeded Pure White. In comparison to White Harmony the flowers are larger and more waved, stem equally as long, habit more vigorous and coming into bloom fully seven days earlier. The buds have a cream tinge which turn to a solid Paper White.....	2.00
Illumination , coral cerise.....	2.00
Imperial Pink	2.00
Jeanne Mamitsch , long stem rose.....	2.00
Josie , large rose pink.....	2.00
LADDIE , giant rose.....	2.00
LADDIE IMPROVED (New), long stem giant rose.....	2.00
Lavanda , clear lavender.....	2.00
Los Angeles Pink , long stem pink.....	2.00
Majestic Rose , brilliant pink.....	2.00
Mariner , long stem blue.....	3.00
MEADOW LARK IMPROVED , cream black seeded.....	2.00
Memory , clear lavender.....	2.00
Michigan , giant lavender.....	2.00
Monterey , geranium pink.....	2.00
MOTHER MACHREE . A beautiful blend of coral and golden rose. The large, perfectly formed, semi duplex flowers show the result of years of selection and culture that has finally produced a striking example of the modern sweet pea.....	2.00
Mrs. Calvin Coolidge , salmon cerise pink.....	2.00
Mrs. Herbert Hoover , bright blue.....	2.00
Mrs. H. R. Holscher , clear pink.....	2.00
Mrs. Kerr , salmon.....	2.00

EARLY FLOWERING SPENCER SWEET PEAS—Cont.

	Price per lb.
Mrs. S. F. Reddick, salmon pink.....	2.00
NO. 13 or RADIANT, sparkling rose.....	2.00
Orange Supreme, orange.....	2.00
Pal, rosy crimson.....	2.00
Penrose, rose pink.....	2.00
Perfection, giant deep pink.....	2.00
Pride, cerise, long stem.....	2.00
PROSPERITY, rich orange salmon, long stem.....	2.00
RAMONA. A distinct new color in Early Sweet Peas. It is a delightful luminous coral rose with yellow and pink shadings blended to make an exquisite shade of Geranium Pink. The ladies are especially attracted to its wonderful color and outstanding quality.	2.00
RED CROSS, poppy scarlet.....	2.00
ROMANCE, salmon rose.....	2.00
Rose Charm, bright rose.....	2.00
ROSE MARIE, duplex soft rose pink.....	2.00
Rose Queen, rose pink.....	2.00
ROSITA, deep rose pink.....	2.00
SEQUOIA (no. 1 N. Y. F. C.) An enormous rich golden cerise pea, with a large broad standard, spreading wings, and long strong stems. An exceptionally good all purpose cut flower.....	2.00
Shirley Temple, rose pink.....	2.00
Snowstorm Improved, best pure white.....	2.00
Sonnet, blush pink.....	3.00
Sparkle, scarlet cerise.....	2.00
Springsong, salmon pink, new shade.....	2.00
Star, rose pink, white ground.....	3.00
Success, rose pink.....	2.00
SUNPROOF ORANGE—at last we have an orange immune to the bright California sun. From the time the first bud bursts forth, until the aged flower reveals the seed pod the same color holds steadfast. A delightful bright crimson orange with a deeper orange on the large bold standard, the stems are long and the plant is vigorous. Excellent rating from The New York Florists' Club.	3.00
Sunray, scarlet cerise with salmon sheen.....	2.00
Superior Pink, rose pink.....	2.00
SUSANNA, carmine red.....	2.00
SWEET BRIAR. Sweet Briar is a mammoth flowered rich rose pink. The standard and wings have the same sparkling shade of rose pink on a white ground, toned down with a touch of amber which makes it sparkle under artificial light....	2.00
Sweet Lavender, beautiful shade.....	2.00
The Beauty, bright rose.....	2.00
TOP HAT, a distinct new color in sweet peas. Mammoth flowers of a deep velvety violet blue, coming with a large waved standard and widely spread wings. Top Hat is a very vigorous grower and produces stems that are surprisingly long.	5.00

EARLY FLOWERING SPENCER SWEET PEAS—Cont.

	Price per lb.
Triumph , lilac mauve.....	2.00
Vogue , large lavender.....	2.00
Vulcan , orange scarlet.....	2.00
White Harmony , B. S.—solid white.....	2.00
White Rose	2.00
Yarrowa , rose, pink wings.....	2.00
Zvolanek's Pink	2.00
Zvolanek's Rose , giant rose pink, selected.....	2.00
Exquisite Blend , a well-balanced mixture made up from named varieties	1.00
Choice Mixed75



We respectfully submit the following lists of early Flowering Sweet Peas as the twelve best in their color class: they also give a wide color range.

FOR FLORISTS

Ball Rose, sparkling rose
Blue Bonnet, clear deep blue.
Bridesmaid, silver pink.
Cattleya, rich orchid.
Eileen, flaming rose.
Fragrance, mammoth clear lavender.
Gloria, salmon pink, long stem.
Hope, solid white unsurpassed.
Laddie Improved, giant rose.
Sunproof Orange, rich deep orange.
Susanna, rich carmine red.
Vulcan, orange scarlet.

FOR THE HOME GARDENER

Bridesmaid, silver pink.
Blue Danube, mid blue.
Cattleya, rich rosy lilac.
Colleen, rich golden rose.
Eileen, flaming rose.
Eleanor Blue, sky blue.
Fragrance, clear lavender
Gloria, sparkling salmon rose.
Hope, mammoth pure white.
Ramona, geranium pink.
Susanna, carmine red.
Sweet Briar, giant rose.



Harrisburg, Pa.
 October 30, 1936

"Your Sweet Peas were an agreeable surprise. In spite of a terrible hot dry season we had masses of Flowers from mid-June until early September. The colors were good, plants were healthy, and the flowers were produced on good stems for garden Sweet Peas."

EARLY FLOWERING SWEET PEA COLLEEN

Long stems, brilliant
golden rose Sweet
Pea . . . 1936-37
Novelty



Electro 3.15

EXCLUSIVE FLOWER SEED GROWERS

EARLY DWARF SPENCER

Price per lb.

Bo-Peep, salmon pink, rich and gorgeons when planted solid in beds	2.50
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NEW AND STANDARD SPENCER VARIETIES

Ambition, blue lavender (G. M.-A. M. 1930).....	.75
Anglo, deep cream suffused blush pink (A. M. 1932).....	.75
Asta Ohn, lavender.....	.75
Ascot, bright pink.....	.75
Atlantic, geranium pink (A. M. 1932).....	.75
Austin Frederick Improved, giant lavender.....	.75
Avalanche, dazzling pure white.....	.75
Beatall, pink suffused salmon (A. M. 1928).....	.75
Beauty, blush pink.....	.75
BEGONIA ROSE. A rich velvety begonia-rose, ruffled and duplexed. The mammoth standard and wide spreading wings have the same rich color, with an amber base which enriches its attractiveness as a cut flower.....	1.00
Blue Bell, blue.....	1.50
Blue Bird, rich blue.....	.75
Bonny Briar, silver medal, a sparkling rose pink of immense size, a great improvement on Pinkie, (S. M. 1932).....	.75
Bonnie Lassie, rich salmon pink (G. M. 1931).....	.75
Bridal Veil, pure solid white.....	1.50
Burpee White, large white.....	.75
Campfire, bright scarlet.....	.75
Capri, light blue.....	.75
Captain Blood, blood scarlet.....	.75
Cattleya Queen, duplex, rich rosy mauve.....	.75
Charity, rich crimson.....	.75
Charming, bright cerise.....	.75
Cheerio, a mammoth deep Begonia rose suffused with gold.....	1.50
Chloe, deep shell pink, cream ground.....	1.00
Cissie (A. M. 1933), delicate pink.....	1.00
Colne Valley, lavender blue.....	.75
Companion, shrimp pink.....	1.00
Constance Hinton, large white, B. S.....	.75
Cerona, bright scarlet.....	.75
Countess Spencer, rose pink.....	.75
Crimson King, giant deep carmine.....	.75
Damask Rose, rose carmine (A. M. 1930).....	.75
Daylight, cream pink.....	.75
Debutante, salmon shaded coral.....	.75
Delice, soft lilac.....	1.00
Dobbie's Cream, deep primrose.....	.75
Edna May Improved, pure white.....	.75
Elfrida Pearson, shell pink.....	.75
Elstree, soft pink on cream ground.....	.75

A. M.—Award of Merit. G. M.—Gold Medal. S. M.—Silver Medal.

NEW AND STANDARD SPENCER VARIETIES—Cont.

	Price per lb.
Ensign, cornflower blue to light bluish violet.....	1.50
Etta Dyke, waved white.....	.75
Eventide, eosine pink to rose Doree, shading gold.....	1.50
Excelsior, orange scarlet (A. M. 1931).....	.75
Exquisite (A. M. 1935), soft coral salmon.....	.75
Favorite, lavender75
Fiancee, salmon pink on white ground.....	.75
Flamingo, orange scarlet cerise.....	.75
FLORA. The most outstanding lavender in our extensive trial ground. The color is a clear lilae lavender self, lighter than Ambition.....	1.00
Florence Nightingale, lavender blue.....	.75
Fortune, rich dark blue.....	.75
Garvey Queen, rich lavender.....	.75
Giant Attraction, cream pink.....	.75
Gigantic, large flowered pure white (G. M. 1932).....	.75
Gleneagles, pale blue lavender.....	.75
Glengarry, carmine red.....	.75
Grand National, large frilled cream (A. M. 1933).....	.75
Grand Slam, bright scarlet cerise.....	.75
Hawlmark Lavender75
Hawlmark Pink75
Hawlmark Salmon Pink75
Hawlmark Scarlet75
Headlight, sunproof orange scarlet.....	.75
Hebe, mammoth bright pink.....	.75
Hercules, rose pink.....	.75
Highlander, clear lovely lavender.....	1.00
Hollyberry, rich scarlet flushed orange (A. M. 1935).....	1.00
Honour, rich crimson.....	.75
Huntsman, bright scarlet (G. M. 1927).....	.75
Idyl, cream pink (A. M. 1928).....	.75
International, rose mauve.....	.75
Ivory Picture, old ivory tint.....	.75
Jack Hobbs, scarlet pink on cream ground.....	.75
King Edward, crimson self.....	.75
King Manoel, deep maroon.....	.75
King White, wavy white.....	.75
LA FRANCE. A charming shade of salmon pink on cream ground. The cream base brightens up the color which makes it very attractive under artificial light. The flowers are large and beautifully waved.....	1.00
Lady Lilford, pleasing pale blue.....	1.00
Lady Gay, cream ground picotee.....	.75
Lady Macbeth, dazzling spinel red.....	.75
2 L. O., glowing scarlet.....	.75

A. M.—Award of Merit. G. M.—Gold Medal. S. M.—Silver Medal.

NEW AND STANDARD SPENCER VARIETIES—Cont.

	Price per lb.
Lady Ruffles, soft pink self (G. M. 1931).....	.75
Lavender George Herbert, bluish lavender.....	.75
Leviathan, rich maroon.....	.75
Loch Lomond, mahogany.....	.75
Loveliness, rich pink on deep cream (S. M. 1933).....	.75
Lullaby, light pink (A. M. 1934).....	.75
Magnet, cream pink.....	.75
Majestic Cream75
Margaret Atlee, buff pink.....	.75
Mary Pickford, creamy salmon pink.....	.75
Mascot's Scarlet75
Matchless, cream75
Maud Holmes, crimson self.....	.75
Mavis, salmon orange (A. M. 1934).....	.75
Mayfair, giant shell pink (A. M. 1931).....	.75
Melody, golden orange pink, cream ground (G. M. 1935).....	1.00
Miss California, salmon pink.....	.75
Mirth, flaming rose, white ground.....	1.50
Model, white, black seeded.....	.75
Mr. Cinders, rich pink, orange standard.....	.75
Mrs. A. Searles, rich pink changing to red (G. M. 1927).....	.75
Mrs. Tom Jones, delphinium blue.....	.75
New Buttercup, cream.....	.75
Nubian, chocolate75
Olympia, rich purple.....	.75
Othello, maroon deep.....	.75
Pacific, luminous pink (A. M. 1932).....	.75
Patricia Unwin, rich golden salmon.....	.75
Picture, deep cream pink.....	.75
Pinkie, deep rose pink (Bonny Briar better).....	.75
Pink Frills, rich cream salmon pink (G. M. 1934).....	.75
Pinnacle, deep rose pink.....	.75
Powerscourt, best lavender.....	.75
Prince of Orange, deep orange.....	.75
R. F. Felton, lavender.....	.75
Rapture, deep rose, cream ground.....	.75
Red Boy75
Reflection, clear blue.....	.75
Robustum, apricot pink.....	.75
ROMANCE. The bold standard and wings are a sparkling rose pink on a white ground. Romance, a decided improvement on all other rose pinks, has very long stout stems carrying four and five well placed flowers; it is a profuse bloomer and a vigorous grower.....	1.00
Rosabelle, glowing rich rose.....	.75
Royal Purple75

A. M.—Award of Merit. G. M.—Gold Medal. S. M.—Silver Medal.

NEW AND STANDARD SPENCER VARIETIES—Cont.

	Price per lb.
Royal Scot, glowing scarlet.....	.75
Rubicund, crimson scarlet.....	.75
Rudigore, deep scarlet.....	.75
Ruffled Blue, large deep blue.....	1.50
Ruffled Carmine75
Ruffled Cerise75
Ruffled Exquisite, salmon cerise.....	1.50
Ruffled Primrose75
Ruffled Mauve75
Ruffled Purple75
Ruffled White75
Silver Jubilee, salmon pink on cream (S. M. 1935).....	1.00
Scintillant, light rose cerise.....	.75
Sextet Queen, free flowering white.....	.75
Sheba, luminant pink.....	1.00
Sonny Boy, vermillion crimson (A. M. 1929).....	.75
Splendour, rich maroon.....	.75
Springtime, silvery white, suffused rose (G. M. 1933).....	.75
Stationmaster, hydrangea pink flushed (A. M. 1935).....	1.00
Stylist, sparkling pink.....	.75
Sunkist, cream, rose picotee.....	.75
Sybil Henshaw, rich crimson.....	.75
Tangerine Improved, fiery orange.....	.75
The Admiral, deep violet blue (A. M. 1929).....	.75
The Flag Lieutenant, violet blue.....	.75
The Prince, crimson.....	.75
Tip Top, deep true blue.....	.75
Tranquility, rose mauve.....	.75
Treasure, rich deep mauve.....	.75
Vanity, deep geranium pink.....	.75
Warrior, deep maroon.....	.75
Welcome, dazzling scarlet.....	.75
What Joy, cream.....	.75
White Heather, pure white.....	.75
White Spencer75
Winnie Morse, rose lilac.....	.75
Yellow Tip, cream yellow.....	1.00
Youth, white, pink picotee.....	.75
Exquisite Blend, a beautiful mixture of the brightest Spencers and the newest novelties. None better.....	.50
Spencer Mixed25
GRANDIFLORA, Eckford's Choice Mixed.....	.20

A. M.—Award of Merit. G. M.—Gold Medal. S. M.—Silver Medal.

EXCLUSIVE FLOWER SEED GROWERS

CHOICE FLOWER SEEDS

	Price Per Oz.	Price Lb.
ACROCLINIUM (Everlasting flower)		
Large Flowered Hybrids, greatly improved.....	\$.30	\$ 4.00
Album, double white.....	.20	2.00
Roseum, double rose.....	.20	2.00
Mixed15	1.50
AFRICAN DAISY (See Dimorphotheca)		
AGERATUM MEXICANUM		
Blue Ball, dwarf compact select.....	.45	5.00
Blue Cap, very dwarf, light shade.....	1.65	20.00
Blue Perfection, recommended.....	.25	2.50
ALONSOA (Mask Flower)		
Mutisi, delicate pink, crimson center.....	.25	3.00
Warscewiczii, scarlet10	1.00
Warscewiczii, compacta20	2.00
ALYSSUM		
Maritimum (sweet)10	1.00
*Compactum Lilac Queen, very select deep lilac shade, we keep selecting to keep color and recom- mend for bedding work.....	.20	2.75
Compactum Little Dorrit20	1.80
*Compactum Little Gem20	1.80
Lutescens, creamy yellow.....	.25	2.50
Minimum25	2.50
*Procumbens Carpet of Snow, very select dwarf com- pact variety, two inches high, fifteen to eighteen inches in diameter. Our strain is very good.....	.25	2.50
Saxatile Compactum, golden yellow.....	.25	3.00
Saxatile Compactum Silver Queen, primrose.....	1.20	15.00
Rock Garden Rare Sorts Mixed (Perennial).....	1.20	15.00
AMARANTHUS ABYSSINICUS, six feet tall, with drooping red spikes two feet long.....		
		.50
ANAGALLIS GRANDIFLORA (Pimpernel)		
Coccinea, scarlet25	3.00
Coerulea, blue25	3.00
Choice Mixed25	2.50
ANCHUSA		
Blue Bird, compact, indigo blue.....	.20	2.00
Capensis, forget-me-not blue.....	.10	1.25
Italica Dropmore Variety, blue.....	.20	2.25
Italica Lissadell, bright blue.....	.20	2.25
ANTHEMIS		
Kelwayi, gold25	3.00
Tinctoria, light yellow.....	.25	3.00

Antirrhinum Rust Resistant

We give all credit to the University of California and especially Professor Emsweller for producing RUST RESISTANT SNAPS. We at one time thought this a hopeless task, but it is now a reality. However, as there is still much work to be done, we recommend the following varieties and mixtures for bedding and home garden work only, with about 75% of the plants coming rust proof. We are offering the better varieties.

ANTIRRHINUM RUST RESISTANT

	Price Per Oz.	Price Lb.
MAJUS GRANDIFLORUM RUST RESISTANT		
Buttercup, yellow75	9.00
Defiance, scarlet75	9.00
Exquisite Mixed50	6.00
MAXIMUM RUST RESISTANT		
Apple Blossom, rose pink, white tubes.....	1.00	12.00
Campfire, luminous scarlet.....	1.00	12.00
Crimson King, crimson.....	1.00	12.00
Copper King, copper red.....	1.00	12.00
Fair Lady, silver pink.....	1.00	12.00
Loveliness, soft rose pink.....	1.00	12.00
Shasta, pure white.....	1.00	12.00
California Giants Exquisite Mixed.....	.65	8.00
NANUM GRANDIFLORUM RUST RESISTANT		
Carmin Rose, bright rosy carmine.....	.50	6.00
Garnet, rich velvety crimson.....	.50	6.00
Glowing Sunset, rosy scarlet.....	.50	6.00
Indian Girl, old gold.....	.50	6.00
Wild Fire, bright orange50	6.00
Exquisite Mixed35	4.00
Super Majestic Mixed.....	1.60	20.00
RUST RESISTANT BLENDS		
Bronze Shades40	5.00
Crimson Red Shades40	5.00
Pink Shades40	5.00
Rose Shades40	5.00
White40	5.00
Yellow40	5.00
University of California Improved Mixed.....	.35	4.00
ANTIRRHINUM—Special Forcing Florists' Strains		
Afterglow, bronze	4.00	
Ceylon Court, yellow.....	1.80	22.50
Cheviot Maid, clear pink	2.40	30.00

EXCLUSIVE FLOWER SEED GROWERS

ANTIRRHINUM—Special Forcing Florists' Strains—Cont.

	Price Per Oz.	Price Lb.
Cheviot Maid Supreme, early pink.....	4.00	
Coates' Yellow Perfection.....	4.00	
Gloria, rose pink.....	.40	5.00
Helen, salmon	2.00	25.00
Jennie Schneider, salmon pink	2.40	30.00
Laura, deep rose.....	1.80	22.50
Lucky Strike, pure white.....	4.00	
Nelrose, deep rose pink.....	.40	5.00
Philadelphia Pink, silver pink.....	.40	5.00
Purity, solid white.....	.35	4.00
Rose Queen, large rose.....	4.00	
Silver Pink, pearly pink. Highly Commended. R. H. S. 193140	5.00
Sun-Tan, early Afterglow.....	4.00	
Terry's Surprise Improved.....	5.00	

ANTIRRHINUM MAJUS GRANDIFLORUM

Crimson King, very rich.....	.40	5.00
Golden King, yellow.....	.35	4.00
Harmony, terra cotta, shaded pink.....	.65	7.50
Queen Victoria, giant white.....	.35	4.00
Rose King, deep rose.....	.50	6.00
Choice Mixed, all varieties.....	.25	3.00

ANTIRRHINUM MAXIMUM

Apple Blossom, rose pink, white tube.....	.70	9.00
Canary Bird, giant yellow, (Florists' Strain).....	.70	9.00
Copper King, bronze brown, (Florists' Strain).....	.70	9.00
Coral Rose, terra-cotta pink.....	.70	9.00
Rose King, deep rose.....	.70	9.00
Purple King, purple.....	.70	9.00
Salmon Rose70	9.00
Snowflake, pure white.....	.70	9.00
The Rose, Begonia rose, (Florists' Strain).....	.70	9.00
Blue Ribbon Mixture, all varieties.....	.35	4.50

ANTIRRHINUM NANUM GRANDIFLORUM

Amber Queen, giant amber.....	.40	5.00
Empress, brilliant crimson.....	.40	5.00
Fawn, terra cotta, pink, suffused yellow.....	.35	4.00
Gloria, rose pink (Florists' Strain).....	.40	5.00
Golden Queen, bright yellow.....	.35	4.00
Majestic Orange King, golden orange.....	1.00	12.50
Majestic Sunset, terra-cotta shading salmon.....	1.00	12.50
Majestic Twilight, gold shading to apricot.....	1.00	12.50
Nelrose, deep rose pink, (Florists' Strain).....	.40	5.00
Philadelphia Pink, silver pink.....	.40	5.00

ANTIRRHINUM NANUM GRANDIFLORUM—Cont.

	Price Per Oz.	Price Lb.
Prima Donna , terra-cotta pink, white tube.....	.40	5.00
Purity , paper white, (Florists' Strain).....	.35	4.00
Rose Eclipse , brilliant rose.....	.40	5.00
Royal Rose , rich rose.....	5.00	
St. George , golden orange cerise.....	5.00	
Silver Pink , pearly pink self. Highly Commended, R. H. S. 1931.....	.40	5.00
Tangerine , fiery orange.....	.40	5.00
Exquisite Blend , a beautiful blend of named varieties	.35	4.00

AQUILEGIA

Cerulea , Rocky Mountain Columbine.....	1.25	15.00
Long Spurred, Blue Shades	2.00	25.00
Long Spurred, Pink Shades	2.00	25.00
Long Spurred Hybrids , Mrs. Scott Elliott's Strain.....	2.00	25.00

ARCTOTIS

Grandis , (African Lilac Daisy).....	.20	2.00
Hybrids , large flowered, an attractive array of many shades.....	2.00	25.00

ARGEMONE (Mexican Prickley Poppy)

Platyceras Grandiflora , white yellow center.....	.25	3.00
Platyceras Rosea35	4.00
Hybrida Grandiflora, Mixed20	2.00

ARMERIA FORMOSA, Large Flowered Hybrids..... 2.00 25.00**ASTERS**

We are offering the wilt resistant strains with a few non-resistant to fill up the group. The varieties we are listing are especially interesting and suitable to the florist grower. All are grown under our own supervision on our own ranches and get the most painstaking care and attention. A trial order will convince you of the exceptional quality of our strains.

***ASTER AMERICAN BEAUTY**, 2½ to 3 ft.

Azure Fairy65	8.00
Carmine Rose , wilt resistant.....	.65	8.00
Crimson , wilt resistant.....	.65	8.00
Lavender , wilt resistant.....	.65	8.00
Peach Blossom65	8.00
Rose65	8.00
Purple , wilt resistant.....	.65	8.00
Shell Pink , wilt resistant.....	.65	8.00
White Improved65	8.00
White , wilt resistant.....	.65	8.00
Mixed50	6.00

EXCLUSIVE FLOWER SEED GROWERS

**ASTER IMPROVED GIANTS OF CALIFORNIA
CURLED AND INTERLACED**

	Price Per Oz.	Price Lb.
Apple Blossom95	12.00
Carmine Rose95	12.00
Dark Purple, wilt resistant.....	.95	12.00
Light Blue, wilt resistant.....	.95	12.00
Light Purple95	12.00
Peach Blossom95	12.00
White95	12.00
Mixed80	10.00

***ASTER CALIFORNIA GIANT PAEONY FLOWERED, 2½ to 3 ft.**

Azure Fairy, azure blue.....	1.00	12.00
Maiden's Blush, shell pink.....	1.00	12.00
Peach Blossom	1.00	12.00
Pink.....	1.00	12.00
Rose Bud, deep rose.....	1.00	12.00
Rose	1.00	12.00
Silvery Rose, lavender pink.....	1.00	12.00
Swansdown, pure white.....	1.00	12.00
Mixed80	10.00

ASTER NEW GIANT CALIFORNIA SUNSHINE, 3 ft.

Choice Mixed, a beautiful blend, shading from pink to rose, and lavender to blue.....	1.20	15.00
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***ASTER IMPROVED CREGO, 2½ to 3 ft. (See illustration).**

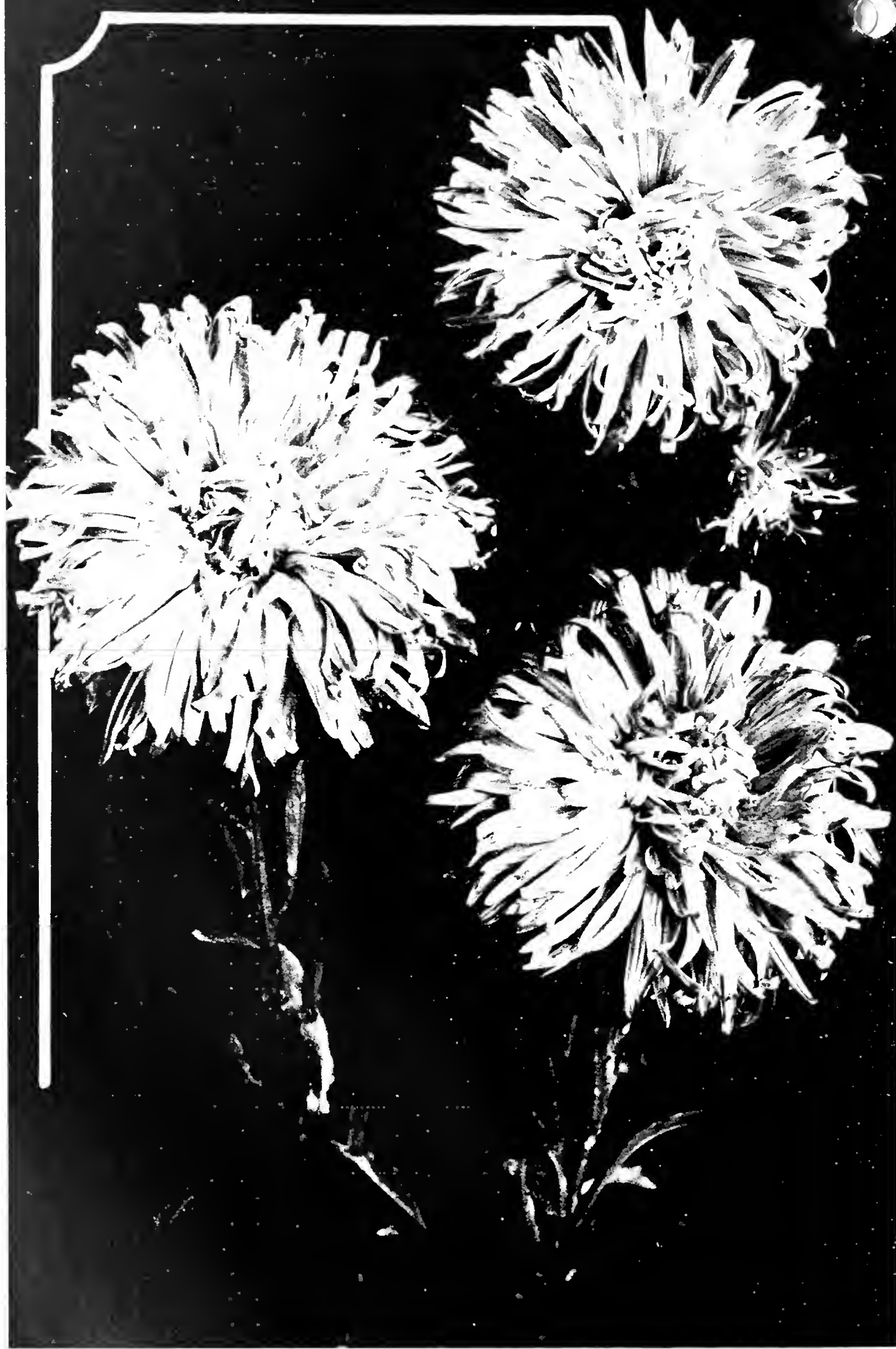
Azure Blue, wilt resistant.....	.50	6.00
Ball Deep Rose50	6.00
Blue Flame, wilt resistant.....	.50	6.00
Crimson, wilt resistant.....	.50	6.00
Deep Rose, wilt resistant.....	.50	6.00
Pink, wilt resistant.....	.50	6.00
Phlox Pink50	6.00
Purple, wilt resistant.....	.50	6.00
Shell Pink, wilt resistant.....	.50	6.00
Violet, wilt resistant.....	.50	6.00
White, wilt resistant.....	.50	6.00
Mixed, wilt resistant.....	.45	5.50

ASTER OSTERICH FEATHER IMPROVED

Peach Blossom, wilt resistant.....	.50	6.00
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ASTER QUEEN OF THE MARKET, 1½ ft.

Crimson, wilt resistant.....	.40	5.00
Dark Blue, wilt resistant.....	.40	5.00
Flesh Pink, wilt resistant.....	.40	5.00
Lavender, wilt resistant.....	.40	5.00
Peach Blossom, wilt resistant.....	.40	5.00
White, wilt resistant.....	.40	5.00
Mixed, wilt resistant.....	.35	4.50



EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price lb.
ASTER EARLY ROYAL, 2 ft.		
Azure Blue, wilt resistant.....	.40	5.50
Deep Rose, wilt resistant.....	.40	5.50
Peach Blossom, wilt resistant.....	.40	5.50
White, wilt resistant.....	.40	5.50
Mixed, wilt resistant.....	.35	4.50
*ASTER LATE BRANCHING, 2½ ft.		
(Vicks, Semples, American)		
Azure Blue, wilt resistant.....	.40	5.50
Crimson, wilt resistant.....	.40	5.50
Deep Rose40	5.50
Lavender40	5.50
Light Rose, wilt resistant.....	.40	5.50
Peach Blossom, wilt resistant.....	.40	5.50
Peerless Pink40	5.50
Phlox Pink, wilt resistant.....	.40	5.50
Purple, wilt resistant.....	.40	5.50
Rose Pink, silver pink, wilt resistant.....	.40	5.50
Sensation, wilt resistant scarlet40	5.50
Shell Pink (Mary Semple), wilt resistant.....	.40	5.50
White40	5.50
White, wilt resistant40	5.50
Mixed, wilt resistant.....	.35	4.50
*ASTER BALL		
Early Phlox Pink, wilt resistant.....	.60	7.50
Deep Purple, wilt resistant.....	.60	7.50
Deep Rose, wilt resistant.....	.60	7.50
Early White, wilt resistant.....	.80	10.00
Late White, wilt resistant.....	.70	9.00
ASTER HEART OF FRANCE		
Brilliant Red, wilt resistant.....	1.00	12.00
ASTER AURORA		
Golden Sheaf, deep yellow, wilt resistant.....	.65	8.00
ASTER SUPER CALIFORNIA GIANTS		
"Los Angeles," shrimp pink.....	1.00	12.00
El Monte, glowing crimson.....	1.00	12.00
BARTONIA AUREA , golden yellow.....	.15	1.50
BEAN , Scarlet Runners, Emperor.....		.10
BRACHYCOME IBERIDIFOLIA		
Dark Blue, white eye.....	.40	5.50
Choice Mixed30	3.50
BROWALLIA ELATA , blue.....	.30	4.00
Speciosa Major, large blue.....	4.00	

CALENDULA BALL'S FORCING STRAINS

We offer the recent re-selected cultures of this most popular cut flower, and our strains are unsurpassed and can be relied upon.

CALENDULA: Double	Price Per Oz.	Price Lb.
Art Shades		1.00
Ball's Apricot25	3.00
*Ball's Gold, pure gold.....	.25	3.00
Ball's Gold, dark eye.....	.25	3.00
*Ball's Lemon Queen.....	.25	3.00
*Ball's Long Orange.....	.25	3.00
*Ball's Masterpiere25	3.00
*Ball's Orange Improved, compact glowing orange.....	.25	3.00
Ball's Supreme, light orange, brown eye.....	.25	3.00
Ball's White25	3.00
*Campfire (Sensation), orange with scarlet sheen.....	.15	2.00
*Chrysantha (Sunshine), fluffy lemon.....	.10	1.25
Jewel, deep orange (New).....	.10	1.00
Lemon Queen, sulphur yellow.....	.10	.75
Orange King (Florists' Strain)		
A striking shade of orange red with a dark center. This re-selected strain was admired by all visiting Seedsmen for its very large double flowers, robust habit, and long stems, attaining a height of two and a half feet.....		
	.10	.75
Orange Shaggy, deeply fringed.....	.10	1.00
Orange Sunshine, clear light orange.....	.25	3.00
Radio, quilled orange scarlet.....	.10	.75
Radio Golden Beam, gold.....	.10	.75
Sunshine, golden yellow with long stem.....	.10	1.25
The Ball, orange, light eye, (Florists' Strain).....	.15	1.50
Exquisite Mixed, named varieties.....	.10	.60

CALLIOPSIS—BICOLOR

Tall Annual Varieties, mixed.....	.10	.75
Hybrid Semi-Plena, mixed.....	.10	1.00
Dwarf Annual Varieties, mixed.....	.10	1.25
Drummondi (Golden Wave).....	.10	1.00
Drummondi Gold Crest, semi double.....	.15	1.50

CAMPANULA ANNUAL CANTERBURY BELLS

Angeles Bell, deep rose.....	.30	4.00
Liberty Bell, violet blue.....	.30	4.00
Choice Mixed20	2.50

CAMPANULA MEDIUM CALYCANTHEMA

(Cup and Saucer Canterbury Bells)

Dark Blue80	10.00
Light Blue80	10.00
Rose80	10.00
White80	10.00
Choice Mixed70	9.00

EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price Lb.
CANDYTUFT-CORONARIA		
Empress, white10	1.00
*Giant Hyacinth, white, extra select Florists' Strain. Our strain is re-selected, throwing from six to ten mammoth hyacinth-like spikes, height from twenty to twenty-four inches.....	.25	3.00
Giant Hyacinth, white.....	.10	1.50
Little Gem25	3.00
Little Prince, six inches high, very select.....	.15	2.00
CANDYTUFT UMBELLATA		
Albida, white10	1.00
Carmine10	1.00
Crimson10	1.00
Flesh Pink10	1.00
Lavender10	1.00
Rose Cardinal15	1.75
Rose Cardinal Improved.....	.40	5.00
Exquisite Mixed, Lots better.....	.10	.90
Mixed10	.75
CARNATION CHABAUD'S GIANT IMPROVED		
Exquisite Mixed80	10.00
CARNATION MARGUERITE		
Chabaud's Everblooming Mixed.....	.30	4.00
Hardy Border Mixed.....	.80	10.00
Marguerite Choice Mixed.....	.30	4.00
CATANANCHE , Coerulea50	6.00
CELOSIA PLUMOSA , choice mixed.....	.20	2.50
CENTAUREA CYANUS DOUBLE		
*Blue, deep cornflower blue, (Florists' Strain).....	.10	1.25
Carmine, Miniata10	1.25
Jubilee Gem, dwarf compact, dark double blue.....	.95	12.00
Mareen, Atropurpurea10	1.25
Mauve.....	.10	1.25
Mauve Queen, selected.....	.10	1.25
Ruby.....	.10	1.25
*Rose, rose pink, (Florists' Strain).....	.10	1.25
*White, very double, (Florists' Strain).....	.10	1.25
Choice Mixed, named varieties.....	.10	1.00
CENTAUREA CYANUS SPECIAL FLORISTS' STRAIN		
Blue Boy, blue.....	.15	2.00
Black Boy, black maroon.....	.15	2.00
Pinkie, deep pink.....	.15	2.00
Red Boy, dark red.....	.15	2.00
Snow Man, pure white.....	.15	2.00

THE WILLIAM MACDONALD SEED CO.

	Price Per Oz.	Price Lb.
CENTAUREA CANDIDISSIMA		
(Argentea Vera)60	7.50
CENTAUREA SUAVEOLENS , yellow.....	.25	3.00
CENTAUREA IMPERIALIS		
Amaranth Red20	2.50
Brilliant Rose20	2.50
Deep Lavender20	2.50
Purple.....	.20	2.50
White20	2.50
White, Passing to Rose.....	.20	2.50
Mixed, all varieties.....	.15	2.00
CENTAUREA SWEET SCENTED		
Bride, pure white.....	.25	3.00
Bridegroom, heliotrope20	2.50
Bridesmaid, yellow changing to rose.....	.20	2.50
Chameleon, yellow tinted.....	.20	2.50
Honeymoon, golden yellow.....	.25	3.00
Suaveolens, yellow25	3.00
CERASTIUM (Snow in Summer)		
Tomentosum30	4.00
CHEIRANTHUS		
Allionii, deep orange, re-selected.....	.10	1.25
Golden Bedder, New, very desirable.....	.15	2.00
Kewensis, primrose changing to mauve.....	1.20	15.00
Linifolius, pale lilac, (Alpine Wallflower).....	.35	4.50
CHELONE BARBATA Coccinea , (Scarlet Bugler).....	.20	2.50
CHRYSANTHEMUM SINGLE STAR		
Eastern Star, primrose, brown disc.....	.10	1.00
Evening Star, golden yellow.....	.10	1.00
Golden Glory, deep canary yellow.....	.10	1.00
Gloria Alba, white pale disc.....	.10	1.00
Morning Star, creamy primrose.....	.10	1.00
Northern Star, white, yellow zone.....	.10	1.00
Mixed10	.80
CHRYSANTHEMUM LEUCANTHEMUM		
Shasta Daisy Alaska.....	.40	5.00
Asterflorum, giant double shaggy aster-like daisy....	7.00	
	Price 1/16 oz.	Price oz. ←
CINERARIA GRANDIFLORA		
Olympic Giants, exceptionally good strain.....	\$4.00	\$50.00
Cremer's Prize Strain.....	4.00	50.00

EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price Lb. ←
CINERARIA MARITIMA		
Candidissima, white leaved.....	.15	2.00
Diamond, white leaved.....	.15	2.00
CLARKIA ELEGANS DOUBLE		
Brilliant, bright carmine.....	.30	3.50
Crimson Queen, crimson.....	.30	3.50
Enchantress, salmon pink.....	.30	3.50
Glorious brilliant scarlet.....	.30	3.50
Illumination, orange with rose.....	.30	3.50
La France, salmon pink.....	.30	3.50
May Blossom, pink, deepening to rose.....	.30	3.50
Scarlet Queen, scarlet.....	.30	3.50
Exquisite Mixed, named varieties.....	.25	2.75
COBAEA SCANDENS		
Violet Blue25	3.00
White50	6.00
COREOPSIS		
Auricula Superba, golden yellow.....	.20	2.75
*Grandiflora, Flora Plena, a valuable semi-double cut flower, re-selected20	2.50
Grandiflora Double New Gold, the flowers are large and fluffy, of rich golden yellow with long stems, ideal for cutting.....	.40	5.00
Grandiflora Lanceolata, narrow leaved golden yel- low true stock.....	.10	.90
Grandiflora Mayfield Giant, (new) large golden yel- low, quite an improvement on the old type.....	.10	1.50
Double Sunburst40	5.00
COSMIDIUM , Burridgeanum, Orange Crown.....	.10	1.25
COSMOS, Extra Early Colossal Flowering		
Sensation Pink80	10.00
Sensation White80	10.00
Sensation Mixed, pink and white shades.. This vari- ety comes exceptionally early and has the largest flowers of the cosmos family. Our stock is excep- tionally good30	4.00
*COSMOS—Extra Early Double Crested		
This group is becoming a great favorite with the florists, and our strain is unequalled.		
Crimson	1.20	15.00
Pink	1.20	15.00
White	1.20	15.00
Mixed80	10.00
COSMOS—Early Express		
Crimson15	2.00
Pink15	2.00
White15	2.00
Mixed10	1.50

THE WILLIAM MACDONALD SEED CO.

	Price Per Oz.	Price Lb.
COSMOS—Extra Early Mammoth Single		
Crimson10	1.30
Pink10	1.30
White10	1.30
Mixed10	1.00
Miniature Yellow, (Bidens Humulis)10	1.00
COSMOS		
Klondike, orange40	5.00
Klondike Orange Flare, (New) vivid orange with attractive light green foliage, blooms in 90 days.20	2.50
CYNOGLOSSUM AMABILE		
(Chinese Forget-Me Not)10	.60
DAHLIA		
Celtness Hybrids Mixed64	8.00
Unwin's Ideal Bedding Mixed, early flowering double and semi-double, very attractive color range, height 24 inches, ideal for bedding.....	1.30	16.00
DELPHINIUM CHINENSIS		
Cambridge Blue, rich clear belladonna blue.....	1.00	12.00
*DELPHINIUM BELLADONNA IMPROVED (Clividen Beauty)		
Light turquoise blue; the florists' favorite either for forcing or open-ground planting; no better strain than ours	1.45	18.00
Belladonna, light blue, (Florists' Strain).....	.65	8.00
*DELPHINIUM BELLAMOSUM IMPROVED		
Dark blue, with the branching belladonna habit, and now becoming very popular, very select.....	1.45	18.00
Bellamosum, dark blue.....	.65	8.00
DELPHINIUM WREXHAM OR HOLLYHOCK STRAIN		
This strain produces immense spikes with very large flowers, colors ranging from light to very deep blue, purple, art to rosy lilac shades.		
Wrexham Art Shades.....	3.00	40.00
Wrexham Light Blue Shades.....	3.00	40.00
Wrexham Exquisite Mixed, an exceptionally good strain of the choicest sorts.....	2.40	30.00
DIANTHUS		
This group is suitable for borders, as a cut flower, and especially adapted for rock gardens.		
Chinensis, Single Mixed.....	.10	1.00
Chinensis, Double Mixed.....	.10	1.25
Heddewigi Laciniatus, Single Mixed.....	.15	1.80
Heddewigi Laciniatus, Double Mixed.....	.15	2.00
Sweet Wivelsfield Mixed, beautiful markings.....	.25	3.00
DIDISCUS COERULEUS, Blue Lace Flower.		
re-selected30	4.00

EXCLUSIVE FLOWER SEED GROWERS

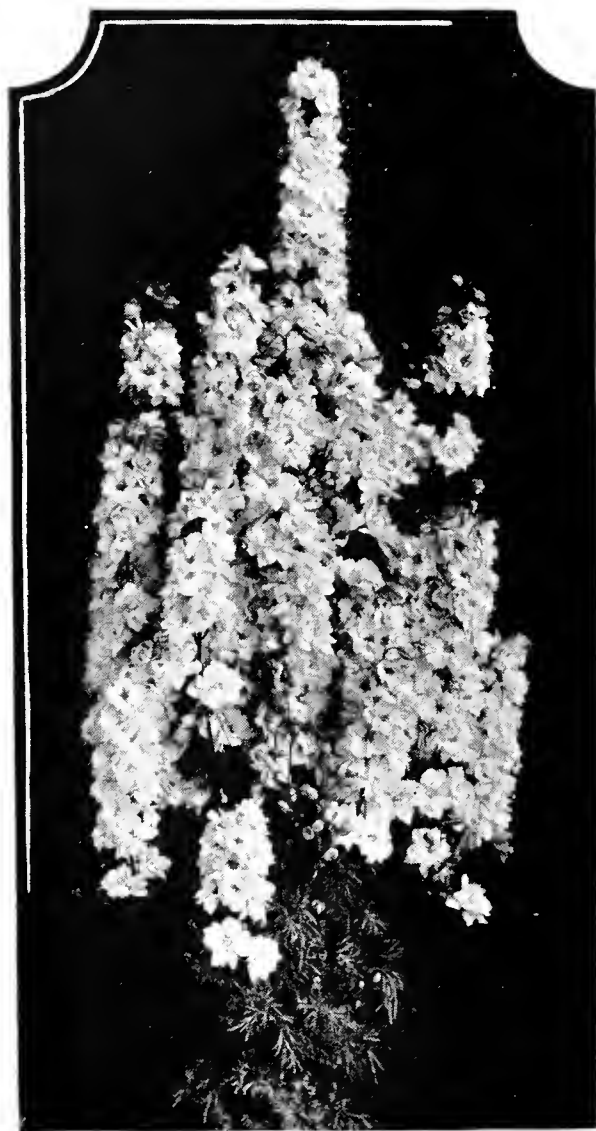
	Price Per Oz.	Price Lb.
DIMORPHOTHECA		
Aurantiaca, orange yellow.....	.30	3.50
Aurantiaca Hybrida, Mixed.....	.30	3.50
Aurantiaca Salmon Beauty.....	.30	4.00
Eklonis, pure white, deep blue disk, long stems.....	.95	12.00
DOLICHOS LIGNOSIS , Australian Pea Vine.....	.30	3.50
ECHIUM Plantagineum , purple, good for bees.....	.20	2.50
ESCHSCHOLTZIA		
Alba, white10	.75
Aurantiaca, orange, true California Poppy. Award of Merit R. H. S. 1930.....	.10	.75
Mandarin, orange and scarlet.....	.10	1.25
Rose Queen, rose pink.....	.10	1.25
Exquisite Mixed10	1.25
Mixed, white, yellow and orange10	.75
ESCHSCHOLTZIA ERECTA COMPACTA		
Ballet Girl, carmine and creamy white. Highly Commended R. H. S. 1930.....	.40	5.00
Bridesmaid, soft coral pink. Highly Commended R. H. S. 1930.....	.40	5.00
Fireflame, orange scarlet.....	.40	5.00
Lovely, rose pink suffused salmon.....	.40	5.00
Orange Flame, vivid orange scarlet.....	.40	5.00
Purple Glow, reddish purple.....	.40	5.00
Scarlet Beauty, deep scarlet. Award of Merit R. H. S. 1930.....	.40	5.00
The Geisha, brilliant rose and orange crimson. Award of Merit R. H. S. 1930.....	.40	5.00
Hybrida Mixed30	4.00
FELICIA BERGERIANA (Kingfisher Daisy) dwarf blue star shaped flower, a gem for rock gardens.....	2.00	25.00
GAILLARDIA GRANDIFLORA		
Burgundy, coppery scarlet self.....	.80	10.00
Dazzler, gold and maroon red.....	.40	5.00
Pertola Hybrids, bronze red, gold tipped.....	.30	4.00
Superba, Choice Mixed.....	.20	2.50
Grandiflora Mixed20	2.25
GAILLARDIA PICTA		
Indian Chief Single, bronzy red.....	.20	2.50
GERBERA JAMESONI HYBRIDS		
Exquisite Mixed, per 1000 seeds.....	1.60	
GEUM		
Lady Stratheden, double orange yellow.....	1.00	12.00
Mrs. Bradshaw, double scarlet.....	.80	10.00

THE WILLIAM MACDONALD SEED CO.

	Price Per Oz.	Price Lb.
GILLA		
Capitata, azure blue, good for cutting.....	.10	.80
Tricolor, choice mixed.....	.10	.75
Liniflora, Bunch of Lilac, lavender white.....	.30	4.00
Liniflora, White Swan, snow white.....	.30	4.00
GLAUCIUM, "Horned Poppy" scarlet and yellow.....	.15	2.00
GODETIA DWARF SINGLE		
Brilliant, carmine25	3.00
Charming, deep satiny pink.....	.25	3.00
Delicata, light rose pink shading to blush, very compact.....	.40	5.00
Duke of York, rose carmine.....	.30	3.50
Kelvedon Glory, deep glowing salmon orange.....	1.20	15.00
Mayflower, rich rose pink, very compact.....	.60	7.50
Purity, pure white40	5.00
*Sybil Sherwood (New), bright salmon pink, very attractive.....	.40	5.00
Thunderbolt, vivid deep crimson.....	.30	4.00
White Swan, pure satin white.....	.35	4.50
Wild Rose, bright rose.....	.30	4.00
Exquisite Mixed25	3.00
GODETIA TALL DOUBLE GRANDIFLORA		
Carmine, pink carmine blotch.....	.20	2.50
Crimson20	2.50
Mauve, Highly Commended R. II. S.....	.20	2.50
Pink20	2.50
Rosy Morn, brilliant pink.....	.20	2.50
Mixed15	2.00
GOURDS		
Large Mixed10	.50
Small Mixed10	.65
GYPSOPHILA ELEGANS		
Carminea, carmine10	1.00
Crimson10	1.00
Rosea10	1.00
Covent Garden, large flowered.....	.10	.35
*Grandiflora Alba, London Market, large flowered snow white10	.40
*GRANDIFLORA ALBA, Paris Market. We have a very select strain of this money-maker: flowers are large and pure white.....	.10	.35
GYPSOPHILA PACIFICA		
Pink	1.60	20.00
GYPSOPHILA PANICULATA		
Snow White, double pure white.....	2.40	30.00

EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price Lb.
HELIANTHUS (Sunflower)		
Tall Red10	.50
HELICHRYSUM MONSTROSUM DOUBLE		
Canary Yellow25	3.00
Fireball25	3.00
Golden Globe25	3.00
Rose Carmine Shades25	3.00
Rose Queen, rich rose pink25	3.00
Salmon25	3.00
Violet25	3.00
White25	3.00
Choice Mixed20	2.50
HELIOPHILA Linearifolia , racemes of cornflower blue flowers, dwarf rockgarden gem	1.50	
HETEROPAPPUS , Blue Daisy80	10.00
HEUCHERA (Coral Bells)		
Sanguinea Splendens, vivid crimson	4.00	50.00
HOLLYHOCK CHATER'S DOUBLE		
Black60	7.50
Colorado Sunset, copper to cream60	7.50
Lilac Beauty60	7.50
Maroon60	7.50
Newport Pink60	7.50
Red60	7.50
Scarlet60	7.50
White60	7.50
Yellow60	7.50
Exquisite Mixed, the Old English Garden favorite, made up from a special formula50	6.00
HOLLYHOCK TRIUMPH		
Exquisite Mixed, this beautiful mixture contains the most artistic shades of orange, pink, chamois, rose, salmon and purple. A Triumph of Beauty70	9.00
HOLLYHOCK SINGLE , Mixed10	1.50
HUNNEMANNIA		
Fumariaefolia, "Santa Barbara Poppy," yellow25	3.00
Fumariaefolia Sunlight, semi-double form40	5.00
IBERIS		
Gibraltarica, lilac turning white30	4.00
Sempervirens, white70	8.50
KOCHIA		
Trichophylla Childsii, Summer Cypress10	.50



**LARKSPUR EMPRESS IMPERIAL
APPLE BLOSSOM**

Semi-dwarf selection, branching from base habit
1936-37 Novelty

Electro 2.00

AWARDS WE ARE PROUD OF

We have received one Award of Merit and five Highly Commended awards from THE ROYAL HORTICULTURAL SOCIETY of England for Larkspur after trial at their Wisley Gardens.

We are growing the two most popular groups, namely, the Giant Imperial and the Branching Stock Flowered. They are the best for cut flowers and Florist work, and also make splendid plants for the home garden.

	Price Per Oz.	Price Lb.
*LARKSPUR GIANT IMPERIAL		
Apple Blossom , bluish white large double flowers.....	.65	8.00
Blue Bell , mid blue.....	.30	4.00
Blue Cockade , new shade of rich lilac blue.....	.65	8.00
Blue Spire , dark blue.....	.30	4.00
Cattleya , late flowering rosy lilac, Highly Com- mended R. H. S. 1934.....	.30	4.00
Carmine King , rosy carmine.....	.30	4.00
Coral King , bluish white.....	.40	5.00
Daintiness , delicate lavender blue.....	.30	4.00
Dazzler , early flowering bright carmine.....	.30	4.00
Exquisite Pink, Improved30	4.00
Exquisite Rose , rose pink.....	.30	4.00
Gloria Improved , deep rose on salmon.....	.40	5.00
*Lilac Queen , Award of Merit R. H. S.		
Lilac Queen is a rich lilac shading to lavender blue (Ridgeway color classification is "Chinese Violet shading to Lavender Violet.")		
The plant has long, graceful upright branches very symmetrical, with large double flowers. This rich lilac color is popular for home decoration and most essential for the progressive florist. Lilac Queen comes 100% true and surpasses all other lilac varieties for color, length of stem, and beau- tiful habit		
	.30	4.00
Lilac Spire , lilac.....	.30	4.00
Los Angeles , salmon rose, highly commended R. H. S.30	4.00
Miss California , salmon pink.....	.30	4.00
Sweet Lavender , light lavender blue.....	.30	4.00
The Empress , rose pink shaded salmon, true branching from base.....	.30	4.00
White King , pure white large double flowers.....	.40	5.00
White Spire , pure white.....	.30	4.00
Exquisite Mixed30	3.50
Choice Mixed20	2.50

LARKSPUR, Tall Branching Double Stock Flowered

Ageratum Blue15	1.80
Bright Rose (Mauve Rose).....	.15	1.80
Brilliant Rose15	1.80
Dark Blue15	1.80

THE WILLIAM MACDONALD SEED CO.

	Price Per Oz.	Price Lb.
LARKSPUR—Cont.		
* EMPRESS ROSE. A rich Salmon Pink, everblooming, super-branching, six feet tall, and coming 100% true. The long trusses have mammoth florets well placed on 4-foot stems.		
As a cut flower Empress Rose is unsurpassed for color, keeping qualities, and branching habit. The sales on this variety have proven its worth to the florist and it is without a doubt the finest pink Larkspur in cultivation. Highly commended R. H. S.		
Exquisite Pink15	2.00
La France, salmon pink. Highly Commended R. H. S.25	2.00
Lilac15	1.80
Los Angeles, rosy salmon.....	.15	2.00
Lustrous Carmine15	2.00
Pure White15	1.80
* Rosamond (New) , rose self.....	.30	4.00
Rosy Scarlet15	2.00
Shell Pink15	1.80
Sky Blue15	1.80
Exquisite Blend, lots better.....	.10	1.25
Mixed10	1.00
LATHYRUS, Mixed15	1.25
LAVATERA		
Assurgentiflora, rose (California Windbreak).....	.10	1.50
Splendens Alba, white.....	.20	2.50
Splendens Rosea, rose pink.....	.20	2.50
LEPTOSIPHON		
Aurens, rich gold.....	.30	4.00
Roseus, rose30	4.00
French Hybrids, beautiful shades.....	.20	2.50
LEPTOSYNE Maritima, yellow Marguerite.....	.30	4.00
LINARIA MAROCCANA		
Alba Pearl, white25	3.00
Diadem, large flowers of bright violet and pure white eye25	3.00
Fairy Bouquet (New), rich fairy shades, distinct and attractive80	10.00
Golden Gem, deep golden yellow.....	.25	3.00
Ruby King, rich ruby red.....	.25	3.00
Hybrids Excelsior Mixed10	1.50
LOBELIA ERINUS		
Blue Gown, clear deep blue.....	1.20	15.00
Blue Stone, compact clear blue without eye, the best bedding Lobelia	1.00	12.00
Crystal Palace, true, dark blue, dark foliage.....	.80	10.00

EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price Lb.
LUPINUS HARTWEGI		
This group has attained much popularity and is especially adapted for forcing.		
Albus10	1.00
Dark Blue10	1.00
Rosens10	1.00
Sky Blue10	1.00
Mixed10	.90

LUPINUS HARTWEGI GIANTS		
Giant King Blue, oxford blue.....	.25	3.00
Giant King White, pure white.....	.25	3.00
Giant King Choice Mixed10	1.50
Hybridus Rosens, pink15	2.00
Namis Blue10	1.00

LYCHNIS		
Chalcedonica, scarlet15	2.00
Chalcedonica, Alba, white.....	.30	3.50
Chalcedonica, Salmon Queen, salmon pink.....	.30	3.50

MARIGOLD TALL AFRICAN DOUBLE FISTULOSA		
We have the finest strain in California, blooms measuring over six inches in diameter, quilled type.		
All Double Gold65	8.00
All Double Lemon65	8.00
All Double Orange65	8.00
All Double Mixed55	7.00
Lemon Queen Improved, Los Angeles Florists' Strain	.65	8.00
Lemon Queen30	4.00
*Golden Emblem. A rich gold with very large flowers measuring from six to eight inches in diameter. The color is a mid-shade between Lemon Queen and Orange Prince.....		
	.30	4.00
*Orange Prince		
	.30	4.00
Primrose Queen, extra select.....	.30	4.00
Prince of Orange Improved, Los Angeles Florists' Strain65	8.00
Mixed20	2.50
Chrysanthemum Flowered Hybrids	1.20	15.00
Chrysanthemum Flowered California Giants Mixed	.65	8.00
Collarette Crown of Gold, odorless foliage, crested center with broad guard petals.....	.90	10.00

MARIGOLD AFRICAN Carnation Type (Loose broad petals)		
This new type has broad semi-quilled loosely ruffled petals and is intensely double. It has become exceptionally popular as a cut flower, and the varieties offered are all recent novelties.		
Golden Beauty, soft pure golden yellow30	4.00



MARIGOLD GOLDEN EAGLE

Carnation flowered type.
Rich luminous gold color, 100% double
1936-37 Novelty.

Electro 2.00

EXCLUSIVE FLOWER SEED GROWERS

MARIGOLD AFRICAN Carnation Type (Loose broad petals)—Cont.

	Price Per Oz.	Price Lb.
Golden Eagle (See illustration).....	.80	10.00
Guinea Gold , vivid golden orange of great merit, excellent cut flower20	2.50
Lemon Gem80	10.00
Yellow Beauty , clear light yellow.....	.30	4.00
* Yellow Supreme , dazzling lemon, overlaid buff, this variety lacks the peculiar marigold odor.....	.30	4.00
Dwarf Golden Queen , large flowered gold makes good bedding plant25	3.00
Dwarf Primrose Queen , large flowered primrose, makes good bedding plant.....	.25	3.00
Dwarf Yellow Queen , large flowered yellow, makes good bedding plant25	3.00
Sunset Giants , deep orange to golden orange.....	.80	10.00

MARIGOLD MEXICAN, Dwarf Orange (New)30	4.00
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MARIGOLD—French Tall Double

Pompon Dixie Sunshine , golden yellow.....	1.20	15.00
Royal Scot , gold striped maroon.....	.40	5.00
Scotch Exhibition Striped30	4.00
Choice Mixed10	1.40
Australian Giant , or Grendon Tree, brownish yellow25	3.00
Lieb's Winter Flowering , deep brown single and semi-double65	8.00
Single Brown (Josephine) for Florists.....	.10	1.50

MARIGOLD—French Dwarf Double

Dark Brown15	1.60
Golden Ball , compact large double yellow.....	.15	1.60
Golden Yellow, Brown Margin , large blooms.....	.15	1.60
Harmony , scabious-like flower of deep orange with maroon collar of broad petals (New).....	.25	3.00
Robert Beist , red maroon.....	.15	1.80
Striped , extra fancy20	2.40
Choice Mixed10	1.50
Monarch Strain Golden Ball , large flowered.....	.25	3.00
Monarch Strain Exquisite Mixed , compact habit with large flowers, fascinating new shades.....	.25	3.00

MARIGOLD—Dwarf French Single

Fire Cross , deep orange yellow blotched maroon, the finest of all varieties for edging.....	.10	1.50
Gold Edged10	1.30
Legion of Honor , Little Brownie.....	.10	1.30
Single Mixed10	1.00
Tagetes Signata Pumila , orange, very free blooming..	.40	4.50
* Tagetes Signata Pumila Golden Ring , improved free blooming, throwing flowers well above foliage.....	.40	5.00

THE WILLIAM MACDONALD SEED CO.

	Price Per Oz.	Price Lb.
MATTHIOLA BICORNIS , Evening Scented Stock.....	.10	.60
MIGNONETTE		
Reseda Odorata , Grandiflora Improved.....	.10	.50
Allen's Defiance10	.90
Ball's Fercing Strain40	5.00
Golden Goliath , deep golden yellow, immense size.....	.30	4.00
Machet10	1.25
Machet Giant Flowering25	3.00
Machet Golden Goliath , giant deep yellow.....	.30	4.00
Machet New York Market , Florists' Strain.....	.40	5.00
Machet Queen , orange red.....	.20	2.50
Machet Orange Queen , orange red.....	.20	2.50
Machet Rubin , coppery scarlet.....	.15	2.00
Machet White30	4.00
Machet Mixed10	1.00
Red King , deep red.....	.25	3.00
Red Monarch , vivid red (New).....	.40	5.00
MINA LOBATA (Flag of Spain) scarlet climber.....	.80	10.00
MIRABILIS , Marvel of Peru Mixed (Four o'Clock)....	.10	.50
NASTURTIIUM DOUBLE GLEAM		
Fire Gleam , bright scarlet.....	.10	.40
Golden Gleam , golden yellow.....		.40
Moon Gleam , light golden cream.....		.50
Orange Gleam , deep glowing golden orange.....	.10	.60
Primrose Gleam , bright lemon yellow.....	.15	.60
Scarlet Gleam , orange scarlet.....		.40
Scarlet Gleam Fusilier , vivid orange scarlet.....		.50
Sun Gleam , lemon yellow.....		.60
Salmon Gleam , golden salmon.....		1.00
Glorious Gleam Hybrids , exquisitely mixed.....		.35
NASTURTIIUM DOUBLE DWARF		
Golden Globe , golden yellow.....		.50
Mahogany Gem , deep mahogany.....	.10	1.00
Scarlet Emperor , rich deep scarlet, dark leaves.....	.40	5.00
Ruby Gem , bright ruby red.....	.10	1.00
Scarlet Globe , fiery scarlet.....		1.00
Dwarf Double Gem Mixture50
Dwarf Double Giants Mixed50
NASTURTIIUM DWARF		
Chameleon , fancy40
Empress of India , scarlet, dark leaved.....		.40
Golden King , yellow, dark leaved.....		.40
Queen of Tom Thumbs , variegated leaved mixed.....		.40
Ruby King , deep rose.....		.40

EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price Lb.
NASTURTIIUM DWARF—Cont.		
Spotted King or Lady Bird, yellow, spotted red.....		.40
Vesuvius or Salmon Queen, salmon rose.....		.40
Fancy Mixture of dark-leaved varieties.....		.40
Choice Mixed35
NASTURTIIUM LOBBS. Choice Mixed.....		.28
NASTURTIIUM, TALL		
Crimson40
Dunnett's Orange40
Jupiter Golden Yellow40
King Theodore, garnet, dark leaved.....		.40
Pearl or Moonlight, amber white.....		.40
Variegated Mixed40
California Giants, Special Mixed.....		.40
California Giants, Mixed.....		.35
NEMESIA NANA COMPACTA		
Aurora, carmine and white.....	1.60	20.00
Blue Gem Improved, bright blue.....	1.60	20.00
Fire King, scarlet	1.60	20.00
White Gem Improved	1.60	20.00
White Queen, white, yellow eye (New).....	2.50	
Triumph Choice Mixed	1.00	12.00
NEMESIA STRUMOSA SUTTONI GRANDIFLORA		
Blue	1.20	15.00
Cherry Red	1.20	15.00
Rose	1.20	15.00
Orange	1.20	15.00
Scarlet	1.20	15.00
Exquisite Mixed	1.00	12.00
NEMOPHILA		
Insignis Blue (Baby Blue Eyes).....	.10	1.00
NICOTIANA		
Affinis, pure white, sweet scented.....	.10	1.50
Affinis Crimson Bedder, rich deep carmine.....	.80	10.00
Affinis Pink Shades.....	.15	2.00
Affinis Hybrids, Choice Mixed, sweet scented.....	.15	1.75
Sanderae Crimson King30	3.00
Sanderae Hybrids, Choice Mixed.....	.15	1.75
NIGELLA		
Miss Jekyll, cornflower blue.....	.10	1.00
Hispanica, dark blue.....	.10	1.00
OENOTHERA LAMARCKIANA, (Evening Primrose) ..	.10	.60

THE WILLIAM MACDONALD SEED CO.

	Price Per Oz.	Price Lb.
PANSY		
Swiss Alpenglow, rich ruby red.....	3.60	45.00
Swiss Ullswater, rich wedgewood blue.....	3.60	45.00
Swiss Giants (Roggli) Exquisite Mixed.....	3.60	45.00
Swiss New Dwarf Giants, a strain with rich and varied shades and mammoth flowers.....	3.60	45.00

PENTSTEMON

*Gentianoides Castle Forbes, vivid carmine with white throat, large flowers.....	1.60	20.00
Gentianoides Carmine Queen.....	1.60	20.00
Gentianoides, Red Shades.....	1.60	20.00
Gentianoides, Rose and Pink Shades.....	1.60	20.00
Gentianoides, White	1.60	20.00
Gentianoides, *Gloxinoides Exquisite Mixed, (Sensation)	1.20	15.00
Grandiflora Mixed80	10.00
Glaber Rose, free flowering rose pink.....	.80	10.00
Subglaber Blue, bright blue, medium flower.....	.80	10.00
Miniature Hybrids, Exquisite Mixed.....	1.40	18.00

PETUNIA HYBRIDA

Alba, pure white30	4.00
Blue Bee, blue of Jersey Gem Viola.....	.40	5.00
Blue, (Burpee's Blue).....	.50	6.00
Countess of Ellesmere, rose white throat.....	.25	3.00
Erfordia, rose white throat (Rosy Morn).....	.40	5.00
Flaming Velvet, crimson.....	2.00	25.00
General Dodds, blood red.....	.40	5.00
Golden Rose, (Lord Courtenay).....	.80	10.00
Howard's Star, purple, white star.....	.40	5.00
Howard's Star Improved, dark velvety purple white star, very select80	10.00
Inimitable, striped and blotched.....	.30	3.70
Luminosa, vivid tyrian rose.....	.80	10.00
Rose King, rich rose.....	.40	5.00
Rose King Improved.....	.80	10.00
Violacea, deep violet.....	.50	6.00
Exquisite Mixed, a beautiful blend of the most desir- able sorts including grandifloras; for value it can't be excelled50	6.00
Choice Mixed—This brilliant mixture includes the Stars, and we cannot recommend it too highly.....	.20	2.50

PETUNIA HYBRIDA NANA ERECTA

This group is a dwarf, compact, floriferous and continuous bloomer, undoubtedly the most satisfactory bedding plant in cultivation for America. Our strains are exceptionally good.

*Celestial Rose, deep rose, very compact.....	1.60	20.00
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EXCLUSIVE FLOWER SEED GROWERS

PETUNIA HYBRIDA NANA ERECTA—Cont.	Price Per Oz.	Price Lb.
Fringed Rose , rose pink self.....	.80	10.00
Gloria , golden rose.....	.65	8.00
* Periwinkle. A welcome and much asked for addition to this popular group. The color is a beautiful shade of pastel blue resembling very much the perennial Vinca (Periwinkle) hence its name. The flowers are large, bold five pointed and the plant is compact with a profusion of mid-blue flowers, coming very true from seed. This is a novelty of Merit.		
	1.00	12.50
Rose of Heaven Improved , re-selected, live rose pink with compact habit—greatly improved.....	2.00	25.00
* Rose of Heaven , rose pink.....	.70	9.00
Rosy Morn Improved , re-selected, very dwarf and compact with a richer color.....	2.40	30.00
* Rosy Morn , rose pink, white throat.....	1.00	12.50
Silver Blue , re-selected, rich light blue, compact habit and comes truer.....	2.40	30.00
Silver Blue , Cambridge blue.....	1.20	15.00
Snowball , white compact.....	.80	10.00
Snow Queen , white compact.....	.80	10.00
Tyrian Rose. The color is a bright Tyrian Rose shade and the flowers are large, measuring two and a half to three and a half inches across with a delightful creamy throat, (small size) which shows up the grandeur of this combination to perfection. The plants belong to the Nana Erecta group and are very free blooming, giving a continual array of the most brilliant color in this group which will make it a valuable bedding variety		
	1.00	12.50
* Violacea , deep violet, none better.....	1.10	14.00
Exquisite Mixed , a brilliant blend.....	.65	8.00
Mixed50	6.00

PETUNIA NANA COMPACTA

Inimitable , striped and blotched.....	.60	8.00
Norma , blue, white star, very compact.....	.60	8.00
Martha Washington , (New) bluish pink veined, rich wine red, ruffled edge with open throat.....	10.00	
Pink Gem , soft pink.....	1.20	15.00
Rose Gem , rich deep rose.....	2.00	25.00
Rose No. 22 , bright rose pink.....	2.00	25.00
Senator Improved , violet blue self, profuse blooms....	3.20	40.00
Twinkles , rose white star.....	2.00	25.00
Choice Mixed90	12.00

PETUNIA TRAILING

Parviflora , small trailing plant good for rock work or edging, has miniature pink flower.....	.80	10.00
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PETUNIA HYBRIDA PENDULA (BALCONY PETUNIA)

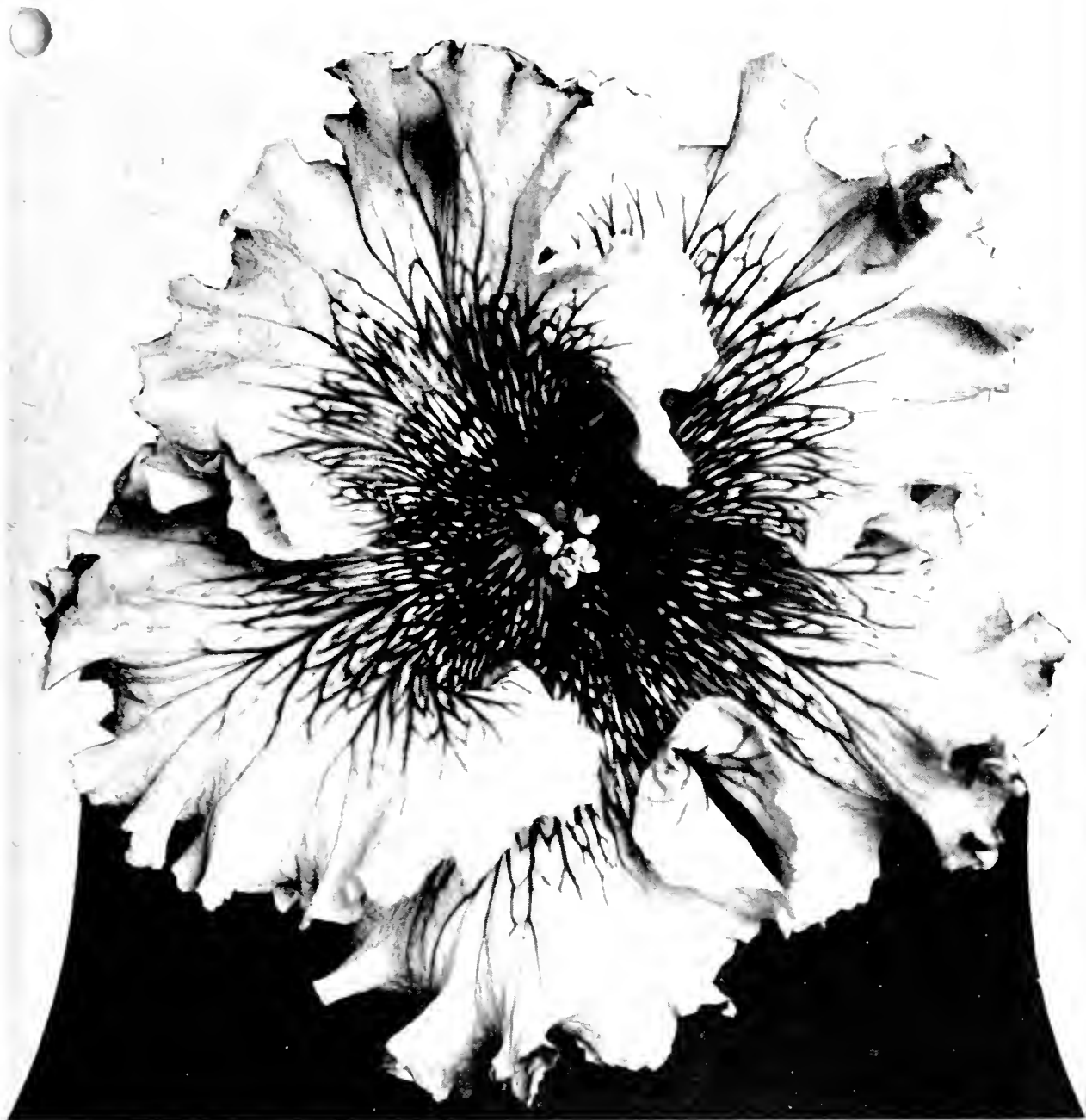
	Price Per Oz.	Price Lb.
Alba , (Balcony White).....	2.00	25.00
Black Prince , deep velvety red.....	3.20	40.00
Cornflower Blue , rich blue.....	2.40	30.00
* Damask Rose . The large flowers (three to four inches in diameter) are the most brilliant Tyrian Rose shade with a distinctly veined design of a deeper shade Spectrum Red and resembles a beautiful damask figure. The throat is very small and of a light color.....		
	2.00	25.00
Purpurea , (Balcony Crimson).....	1.60	20.00
Rose , (Balcony Rose).....	2.00	25.00
* Netted Blue Gem . A striking new color in the balcony group; bred with extra long branches which will enhance its value for window boxes or baskets. The color is a steel blue beautifully netted or veined with a deep violet. The attractive flowers are larger and cluster together making a mass effect of gorgeous color. Netted Blue Gem has another virtue inasmuch as it comes practically 100% true to color and habit. This netted beauty will become the favorite of this most popular petunia.....		
	2.40	30.00
Star of California , violet white star.....	2.00	25.00
Venosa , malva pink veined.....	2.00	25.00
* Violaacea Improved , (Balcony Blue).....	2.40	30.00
Mixed , blended from named varieties.....	1.20	15.00

	Price 1/16 oz.	Price oz. ←
PETUNIA GRANDIFLORA. Large Flowered Single		
Admiration , (Balcony Queen) velvety blue, white spotted or star.....	2.00	25.00
Brilliant Rose	1.30	16.00
Dwarf Pink Glory (Diener's).....	2.40	30.00
Elk's Pride , velvety violet.....	1.30	16.00
Giant Pink Glory	1.30	16.00
Purple Prince65	8.00
Steel Blue Veined	1.30	16.00
White Cloud , pure white, dwarf compact.....	25.00	
Mixed65	8.00



Sydney, Australia
December 10, 1936

"The Sweet Pea trials of Bridesmaid, Sequoia, etc., turned out very well. Many flower growers call to see these Sweet Peas and my business with your firm has considerably increased."



RAMONA STRAIN
PETUNIA DWARF GIANTS OF CALIFORNIA

Our strains of Dwarf Giants of California are famous for their mammoth flowers coming in fanciful colors with deep colored throats and exotically pencil marked.

Our Ramona Mixture, re-selected from Trial Ground plantings is the best obtainable, and should be listed in your new catalog. Customer satisfaction is assured when Ramona Mixed is planted.

Electro 2.50

Petunia Dwarf Giants de Luxe

We have spent much time and expense in creating a very dwarf mammoth flowering strain, unrivalled for their exotic colors, penciled markings and deep colored throats.

We can with the utmost confidence say, **None Better at Any Price.**

***PETUNIA DWARF GIANTS OF CALIFORNIA**

De Luxe or Ramona Strain re-selected mixed. We recommend this strain to all who demand the best. It has all the desirable qualities very compact plants, large and beautiful flowers.

Price per 1/16 oz. \$2.00; ¼ oz. \$6.25; 1 oz. \$25.00

***PETUNIA DWARF GIANTS OF CALIFORNIA**

Deep Rose. This is a dwarf compact mammoth flowered, wide open throat with the desirable deep rose shade, and beautifully pencilled markings.

Price per 1/16 oz. \$2.40; ¼ oz. \$7.50; 1 oz. \$30.00

***PETUNIA DWARF GIANTS OF CALIFORNIA**

Rosie. This is a rich rose lavender shading to a deeper rose in the open throat, very compact habit. The colossal flowers are beautifully fringed and netted, can be used in beds, and pot work.

Price per 1/16 oz. \$2.40; ¼ oz. \$7.50; 1 oz. \$30.00

PETUNIA GIANTS OF CALIFORNIA

SHEPHERD'S RE-SELECTED STRAINS:

We have made selection after selection to improve the quality for range of color, size of flower, and exquisite markings, and respectfully say, "They have never been surpassed if ever equalled for their exotic beauty, and delightful wavy form."

PETUNIA GIANTS OF CALIFORNIA DE LUXE

***Double Giant Fringed Exquisite Mixed.**

This double Shepherd's strain has a magnificent range of color, and the percentage of doubles is as good as the best offered anywhere, as proven in our trial grounds. **LOTS BETTER.**

Price per 1/16 oz. \$11.20; 1 oz. \$140.00

***Single Giant Exquisite Mixed.**

A brilliant mixture of Shepherd's unrivaled strain, colossal in size, rich in color, and exquisite in form. **LOTS BETTER.**

Price per 1/16 oz. \$1.45; 1 oz. \$18.00

***Ruffled Monsters Exquisite Mixed.**

This is a deeper shade than above, with plants more erect, an exceptionally fine strain.

Price per 1/16 oz. \$1.60; 1 oz. \$20.00

***Fluffy Ruffles Exquisite Mixed.**

This is a large flowered strain with very fluffy and ruffled edges, sometimes they look like doubles.

Price per 1/16 oz. \$1.30; 1 oz. \$16.00

***Ruffled Monsters Dark Shades Mixed.**

This has all the darker colors selected to the dwarf habit, splendid for pot work.

Price per 1/16 oz. \$1.60; 1 oz. \$20.00

EXCLUSIVE FLOWER SEED GROWERS

**PETUNIA LARGE FLOWERING
SINGLE FRINGED**

	Price 1/16 oz.	Price oz. ←
Apple Blossom, soft pink.....		\$25.00
Brilliant Rose	\$1.28	16.00
Elk's Pride Improved, rich velvety purple.....	2.40	30.00
Gaiety, rose and white, dwarf habit.....		30.00
Godfrey Michaels, deep velvety carmine, dwarf habit.....		30.00
Kermesina, crimson rose, large flowers.....	2.00	25.00
Lace Veil, pure white, fringed, dwarf habit.....		30.00
Maculata, blotched red and white.....	1.28	16.00
Miranda, rose carmine	1.28	16.00
Pepita, scarlet blotched white.....	1.28	16.00
Pride of Portland, rose pink.....	1.28	16.00
Romany Lass, crimson deep throat.....	2.40	30.00
Theodosia, rose pink yellow throat.....	2.00	25.00
Triumph Pink, salmon pink.....	1.28	16.00
Violacea, velvety violet blue.....	2.40	30.00
Violet Blue, violet blue distinct.....		30.00
White Beauty	1.28	16.00
Fringed Single Mixed.....	1.28	16.00

PETUNIA RUFFLED GIANTS. Large Veined Throats

Copper Red, dark throat.....	2.40	30.00
German Empress, lavender veined.....	2.40	30.00
Giant Steel Blue, veined.....	2.40	30.00
Maculata, red and white.....	2.40	30.00
Prince of Wuerttemberg, dark crimson.....	2.40	30.00
Princess of Wuerttemberg, pink veined purple.....	2.40	30.00
Rosea, rose	2.40	30.00
White, white with yellow throat.....	2.40	30.00
Yellow Throated, rose and white.....	2.40	30.00
*Ruffled Monsters, Mixed.....	1.60	20.00

PHACELIA

	Price Per Oz.	Price Lb. ←
Campanularia, (California Blue Bell).....		2.50
Congesta, lilac blue.....		1.00
Viscida40	5.00

PHLOX DRUMMONDI

Grandiflora Alba60	7.50
Grandiflora Art Shades80	10.00
Grandiflora Chamois Rose60	7.50
Grandiflora Coccinea60	7.50
Grandiflora Isabellina, yellow60	7.50
Grandiflora Lilac60	7.50
Grandiflora Rose, rose pink.....	.60	7.50
Grandiflora Mixed50	6.00
Nana Compacta Fireball, dazzling scarlet.....	1.00	12.50
Nana Compacta Snowball, pure white.....	1.00	12.50
Star Choice Mixed.....	.64	8.00

THE WILLIAM MACDONALD SEED CO.

	Price Per Oz.	Price Lb.
POPPY ICELAND (Nudicaule)		
Gartref Strain Dark edge, zonal rings.....	4.00	
Gartref Strain Dark Edge Pink, very distinct.....	4.00	
Gartref Strain Lustre, dazzling shades	4.00	
Gartref Strain Cream, suffused lime green.....	4.00	
Gartref Strain Exquisite Mixed	1.00	12.00
Sanferd's Giant Strain (New), mammoth flowers with long stems, good range of colors.....	.95	12.00
Sunbeam Mixed60	7.50
POPPY SHIRLEY SINGLE		
American Legion, brilliant orange scarlet.....	.10	1.25
Fairy (New), bush form with mammoth flowers, art colors, shades of pink, rose, salmon and scarlet.....	.20	2.50
Rose Pink, "Wild Rose".....	.15	2.00
Exquisite Mixed, a brilliant blend. Lots Better.....	.10	1.25
Choice Mixed, singles only.....	.10	.75
POPPY SHIRLEY DOUBLE BEGONIA FLOWERED		
*Cavalcade, has the rich orange scarlet color of the Single Shirley American Legion, brilliant and most attractive. The large flowers are full begonia double, rich and beautiful, and they lend them- selves admirably for floral arrangement.....	.25	3.00
Dazzler, orange scarlet.....	.15	2.00
Eldorado, Double Mixed.....	.15	1.50
Queen Salmon, a beautiful shade.....	.15	2.00
Exquisite Mixed, beautiful shades and extremely double10	1.00
POPPY SINGLE ANNUAL, Mixed10	.40
POPPY CARNATION FLOWERED, Mixed10	.75
POPPY PAEONY FLOWERED DOUBLE		
Shrimp Pink10	1.00
Mixed10	.75
PORTULACA GRANDIFLORA		
Single Mixed25	3.00
Double Mixed	1.20	15.00
PRIMULA MALACOIDES (Baby Primrose)		
Light Lilac	2.50	
PYRETHRUM		
Aureum (Golden Feather).....	.10	1.50
Roseum Hybridum, double and single mixed.....	1.60	20.00
RICINUS, Zanzibariensis Mixed10	.40
RHODANTHE, Maculata Rosea20	2.50
RUDBECKIA		
Kelvedon Star, deep orange with dark brown disks, makes a good cut flower.....	.64	8.00



Electro 2,60

SALPIGLOSSIS DWARF GIANT FLOWERING

Individual flowers as large as the Emperor type, more floriferous and growing 12 to 18 inches shorter.

1936-37 Novelty

THE WILLIAM MACDONALD SEED CO.

	Price Per Oz.	Price Lb.
SALPIGLOSSIS DWARF GIANT FLOWERING		
Dwarf Blue and Gold.....	1.20	15.00
Dwarf Bright Scarlet	1.20	15.00
Dwarf Dark Brown and Gold	1.20	15.00
Dwarf Deep Velvety Crimson	1.20	15.00
Dwarf Lilac Red Throat	1.20	15.00
Dwarf Scarlet and Gold	1.20	15.00
Dwarf Exquisite Mixed	1.15	14.00
SALPIGLOSSIS EMPEROR		
Alba Lutea40	5.00
Brown and Gold.....	.40	5.00
Chamois40	5.00
Crimson40	5.00
Light Blue and Gold.....	.40	5.00
Primrose40	5.00
Purple and Gold.....	.40	5.00
Rose and Gold.....	.40	5.00
Scarlet and Gold.....	.40	5.00
Velvety Red40	5.00
Velvety Violet40	5.00
Violet and Gold40	5.00
Gloxiniaflora Mixed, veined sorts.....	.30	4.00
Emperor Exquisite Mixed.....	.30	4.00
SCABIOSA CAUCASICA		
House's Hybrids, shades from dark blue to lavender	2.00	25.00
Lavender-Blue	1.00	12.00
White	1.00	12.00
SCABIOSA COLUMBARIA		
Delicate Lavender	1.20	15.00
Delicate Pink	1.20	15.00
SCABIOSA GRANDIFLORA, DOUBLE		
Ageratum Blue15	1.80
Azure Fairy, azure blue.....	.15	1.80
Blue Cockade, (New) deep azure blue, flowers conical in shape, good cut flower.....	.15	1.80
*Cattleya. A rich rosy lilac of the beautiful orchid tone and a new shade for Scabiosa. The flowers are large and attractive. Cattleya will make a valuable addition to this very popular flower.....	.15	1.80
Crimson15	1.80
Fire King15	1.80
Flesh Pink15	1.80
King of the Blacks, red maroon. Award of Merit R. H. S. 1931.....	.15	1.80
*Loveliness, salmon rose.....	.15	1.80
Peach Blossom15	1.80
Rose15	1.80

EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price Lb.
SCABIOSA GRANDIFLORA, DOUBLE—Cont.		
Shasta15	1.80
Sulphur Yellow15	1.80
White15	1.80
Giant Hybrids Mixed.....	.10	1.25
SCHIZANTHUS GRANDIFLORUS HYBRIDUS		
Dr. Badger's Hybrids	1.60	20.00
*Mammoth Flowering Exquisite Mixed, a select greenhouse strain.....	1.60	20.00
Mauve and Purple Shades.....	1.60	20.00
Rose and Amber Shades.....	1.60	20.00
Rose and Carmine Shades.....	1.60	20.00
Rose and Pink Shades.....	1.60	20.00
SCHIZANTHUS WISETONENSIS		
Exquisite Mixed, very brilliant.....	1.60	20.00
Excelsior Compacta Fine Mixed.....	1.60	20.00
Rose and Amber Shades.....	.35	4.50
SIDALCEA		
Stark's Hybrids, wide range of color.....	.40	5.00
SMILAX , <i>Myrsiphyllum Asparagoides</i>25	3.00
STATICE (Sea Lavender)		
Bonduelli, golden yellow.....	.10	.60
Sinuata Deep Blue, Kampf's Tall Improved.....	.10	.60
Sinuata Lavender10	.60
Sinuata Rosea Superba.....	.10	1.00
Sinuata True Blue.....	.10	.60
Sinuata White10	.60
Sinuata Mixed10	.60

STOCKS (Gilliflower)

AWARDS Received at the 1932 R. H. S. STOCK TRIALS held at WISLEY, ENGLAND.

We received THREE AWARDS OF MERIT and NINE HIGHLY COMMENDED for our cultures of Bismark, Beauty of Nice, and Perpetual Branching Stocks at the 1932 stock trials conducted by The Royal Horticultural Society of Great Britain after trial at Wisley, England.

*STOCK GIANTS OF CALIFORNIA

This magnificent group comes very early having the branching habit of the Bismark, with mammoth flowers on longer stems: on this account it is a great improvement over all forcing stocks. We can with confidence recommend it to the florist grower: its branching habit lends itself admirably for bedding work and it comes with a high percentage of double plants, thirty-four inches tall.

Blood Red , (The Red Woods).....	1.80	22.50
Blue , (Pacific)	1.80	22.50

*STOCK GIANTS OF CALIFORNIA—Cont.	Price Per Oz.	Price Lb.
Chamois , (Santa Barbara).....	1.80	22.50
Lavender , (Tahoe)	1.80	22.50
Pink , (Monterey) ..	1.80	22.50
Rose , Yosemite)	1.80	22.50
White , (Santa Maria) lots better.....	1.80	22.50
Yellow , (Golden Gate).....	1.80	22.50
Exquisite Mixed	1.60	20.00
Special Merit rating from the New York Florists' Club.		

***STOCK DOUBLE EARLY GIANT IMPERIAL
(Improved Bismark)**

This is a very valuable group to the Florists, of branching habit, thirty inches tall, early, and producing a high percentage of double plants. "NONE BETTER." Note the many awards we have received for this group.

Antique Copper , rich hellebore red.....	1.40	17.50
Blush , (Apple Blossom), Highly Commended, R.H.S.	1.40	17.50
Blood Red	1.40	17.50
Canary Yellow , (Golden Ball). Award of Merit R. H. S.....	1.40	17.50
Chamois , ivory, tinted old rose. Highly Commended R. H. S.....	1.40	17.50
Chamois Rose . Award of Merit R. H. S.....	1.40	17.50
Dark Blue	1.40	17.50
Fiery Blood Red . Highly Commended R. H. S.....	1.40	17.50
Flesh	1.40	17.50
Golden Rose . Highly Commended R. H. S.....	1.40	17.50
Lavender . Award of Merit R. H. S.....	1.40	17.50
Lilac . Highly Commended R. H. S.....	1.40	17.50
Mauve Lavender	1.40	17.50
Old Rose	1.40	17.50
Rose	1.40	17.50
Royal Purple	1.40	17.50
Shasta , pure white.....	1.40	17.50
White	1.40	17.50
White Wonder , white.....	1.40	17.50
Exquisite Mixed , a brilliant blend made up from named varieties	1.00	12.50

STOCK MAMMOTH BEAUTY OF NICE

Abundance , carmine rose.....	1.00	12.50
Almond Blossom , blush.....	1.00	12.50
American Beauty , rose.....	1.00	12.50
Beauty of Nice , flesh pink.....	1.00	12.50
Belle de Naples , old rose.....	1.00	12.50
Cote d'Azure , light blue.....	1.00	12.50
Mont Blanc , white. Highly Commended R. H. S.....	1.00	12.50
Monte Carlo , canary yellow.....	1.00	12.50

EXCLUSIVE FLOWER SEED GROWERS

	Price Per Oz.	Price Lb.
STOCK MAMMOTH BEAUTY OF NICE—Cont.		
Parma Violet , pale violet.....	1.00	12.50
Rose Pink , exceptionally pleasing shade.....	1.00	12.50
Salmon King , salmon rose.....	1.00	12.50
Summer Night , deep blue. Highly Commended R. H. S.....	1.00	12.50
Sunset , rosy carmine.....	1.00	12.50
Queen Alexander , rosy lilac.....	1.00	12.50
Souvenir de Monaco , crimson.....	1.00	12.50
Mixed , blended from named sorts.....	.84	10.50

STOCK PERPETUAL BRANCHING—(Giant Perfection)

This group is indeed the most popular, and we list the choicest varieties, free flowering early, and producing a high percentage of doubles.

Blood Red , (Brilliant).....	\$1.12	\$14.00
Canary Yellow , (Creole).....	1.12	14.00
Flesh	1.12	14.00
Heatham Beauty , terra cotta rose. Highly Com- mended R. H. S.....	1.12	14.00
Pale Blue , (May Queen).....	1.12	14.00
Pale Violet , (Queen of the Belgians).....	1.12	14.00
Rose , rose pink.....	1.12	14.00
Silvery Lilac , (Empress Augusta Victoria).....	1.12	14.00
Snowdrift , early pure white.....	1.12	14.00
Violet , (Sapphire)	1.12	14.00
White , (Princess Alice). Highly Commended R. H. S.	1.12	14.00
Exquisite Mixed , blended from named sorts.....	.96	12.00

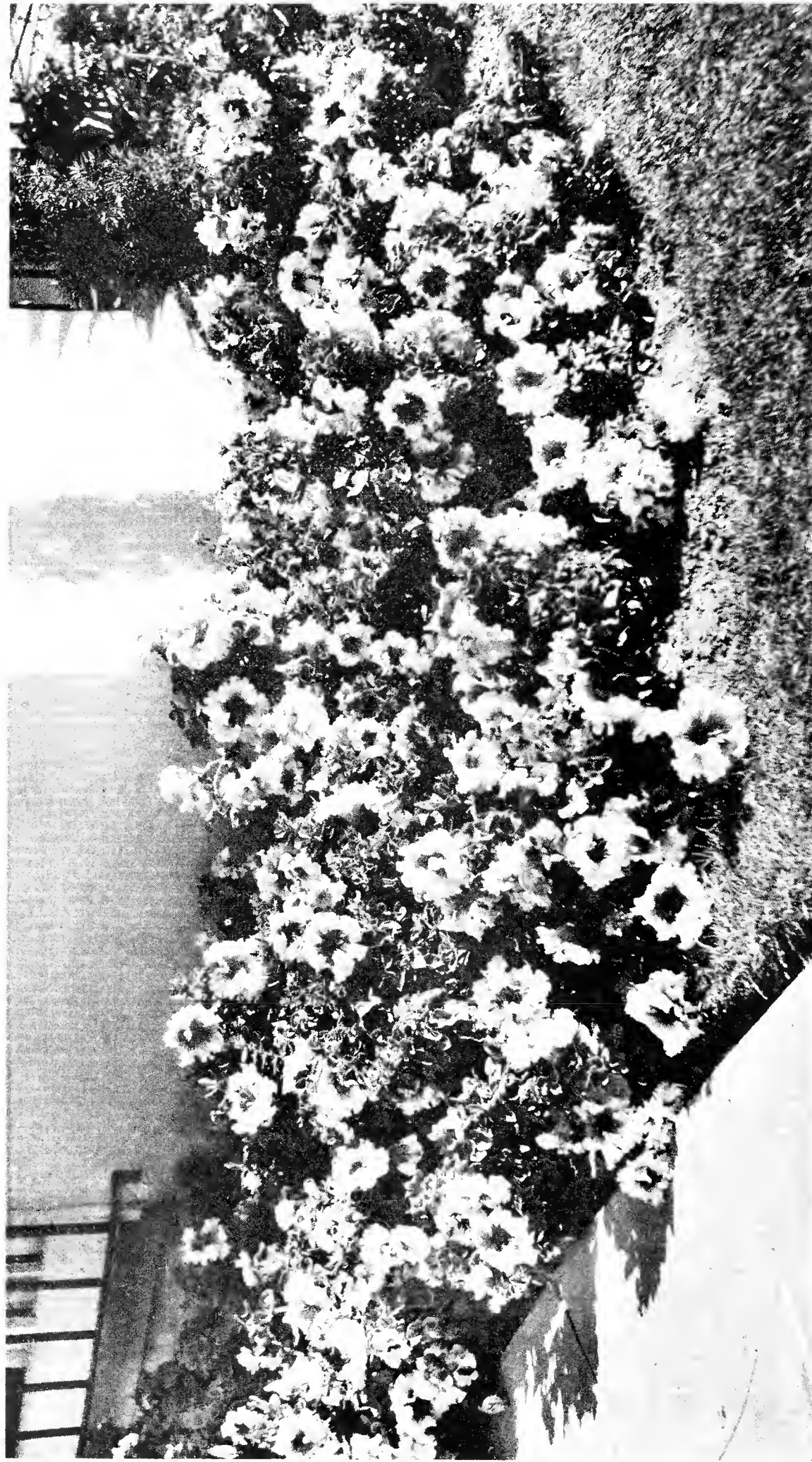
STOCK DOUBLE GIANT EXCELSIOR (Improved Column)

Non-Branching one large flowering spike

Apple Blossom , white with blush tint.....	5.20	65.00
Ball's White , white suffused pink, under glass makes a good white.....	5.20	65.00
Ball's White Dwarf , same color as above, flowering spike more dense.....	5.20	65.00
Chamois Pink	5.20	65.00
Lilac Blue , lilac blue.....	5.20	65.00
Malmaison Pink , light pink.....	5.20	65.00
Rose	5.20	65.00
Ruby	5.20	65.00
*Silvery Lilac , bright lavender, this is the most popular of the group.....	5.20	65.00
Exquisite Mixed	5.20	65.00

STOCK DOUBLE EMPEROR (Large Winter Flowering)

Crimson King , dark crimson.....	2.00	25.00
Coelestine , deep lavender.....	2.40	30.00
Egyptian , rose	2.00	25.00



Petunia Dwarf Giants of California Rosie as grown in a corner of Wm. Macdonald's spacious garden.

EXCLUSIVE FLOWER SEED GROWERS

STOCK DOUBLE EMPEROR (Large Winter Flowering)—Cont.

	Price Per Oz.	Price Lb.
Empress Elizabeth, carmine.....	2.40	30.00
Lilac Lady, pleasing lilac.....	2.40	30.00
Violetta, violet.....	2.40	30.00
White Lady, very double.....	2.40	30.00
Choice Mixed	1.60	20.00

SUNFLOWER—See Helianthus

TITHONIA SPECIOSA (Mexican Sunflower)

Orange Vermillion, (The Golden Daisy of the Incas)\$.50	\$ 6.00
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TROPAEOLUM CANARIENSE

Canary Bird Vine, yellow.....	.10	1.50
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URSINIA

Anethoides, orange yellow with maroon zone.....	.80	10.00
Anethoides New Hybrids, orange with varied zones..	.80	10.00
Aurora, bright orange, crimson zone.....	.80	10.00
*Pulchra, vivid orange, a perfect gem, we recommend it for borders or beds.....	1.20	15.00

VENIDIUM FASTUOSUM

Golden Orange, maroon disc.....	1.60	20.00
Hybrids Mixed (New)	1.60	20.00

VERBENA HYBRIDA

Blue Shades40	5.00
Danebrog, intense scarlet, large white eye.....	.40	5.00
Dark Blue40	5.00
Defiance, bright scarlet.....	.40	5.00
Lucifer, brilliant scarlet self.....	.40	5.00
Lutea Yellow40	5.00
Mayflower, pink self.....	.40	5.00
Pink and Rose Shades.....	.40	5.00
Purple Mantle, purple.....	.40	5.00
Purple Shades40	5.00
White40	5.00
Mammoth Choice Mixed.....	.30	3.50

VERBENA HYBRIDA GRANDIFLORA

The Florists' group: the plants have mammoth trusses of gigantic blooms, very compact, and coming true from seed.

Beauty of Oxford Hybrids.....	1.20	15.00
Blue, white eye.....	.80	10.00
Cerise Queen, soft salmon cerise.....	1.20	15.00
Coccinea, scarlet, white eye.....	.80	10.00
Cream, rich cream-white, large trusses.....	1.60	20.00
Etna, geranium red, light yellow eye.....	1.20	15.00
Lavender Glory, lavender, cream eye.....	.80	10.00

THE WILLIAM MACDONALD SEED CO.

	Price Per Oz.	Price Lb.
VERBENA HYBRIDA GRANDIFLORA—Cont.		
Lucifer, flaming scarlet self.....	.80	10.00
Luminosa, fiery pink shading to salmon.....	.80	10.00
Pure White, fine.....	.80	10.00
Rosea Stellata, rose pink, white eye.....	.80	10.00
Royale, royal blue, cream eye.....	1.20	15.00
Spectrum Red, vivid crimson.....	1.20	15.00
Violacea Stellata, violet, white eye.....	.80	10.00
Exquisite Mixed, (Gigantea).....	.55	7.00
VERBENA HYBRIDA COMPACTA ERECTA		
Carmine Ball, bright carmine, very compact.....	1.20	15.00
Fireball, very dwarf and compact, bright scarlet.....	1.20	15.00
Pastel Shades, an exceptionally beautiful blend, with the erect compact habit—new shades with very large flowers.....	1.20	15.00
Rose Bouquet, brick rose.....	1.60	20.00
Pink and Rose Bouquet.....	1.60	20.00
White Bouquet, pure white.....	1.60	20.00
Royal Bouquet Mixed, 15 to 18 inches tall, erect, large brilliant flowers.....	1.20	15.00
VIRGINIAN STOCK , choice mixed.....		1.00
WALLFLOWER DOUBLE ANNUAL EARLY WONDER		
Gold Standard, golden yellow.....	1.60	20.00
Choice Mixed65	8.00
ZINNIA GIANT DOUBLE DAHLIA FLOWERED		
Canary Bird, primrose.....	.30	3.50
Crimson Giant, deep crimson.....	.30	3.50
Crown o' Gold Desert gold, deep golden yellow.....	.50	6.00
Dream, lavender turning to violet.....	.30	3.50
Exquisite, light rose30	3.50
Golden State, golden yellow.....	.30	3.50
Luminosa, flaming rose.....	.30	3.50
Oriole, orange30	3.50
Old Rose, same shade.....	.30	3.50
Polar Bear, white.....	.30	3.50
Scarlet Flame, bright scarlet.....	.30	3.50
Exquisite Mixed, a very brilliant blend.....	.25	3.00
Choice Mixed20	2.50
ZINNIA CALIFORNIA GIANTS or GIANT DOUBLE MAMMOTH		
Daffodil, canary yellow.....	.30	3.50
Enchantress, light pink with deep center.....	.30	3.50
Grenadier, deep red.....	.30	3.50
Miss Wilmott, soft pink.....	.30	3.50
Orange King, burnt orange.....	.30	3.50
Rose Queen, brilliant rose.....	.30	3.50
Exquisite Mixed25	3.00
Choice Mixed.....	.20	2.50

EXCLUSIVE FLOWER SEED GROWERS

ZINNIA ELEGANS DOUBLE LILLIPUT

Canary Yellow25	3.00
Golden Gem, golden orange.....	.25	3.00
Salmon Rose25	3.00
Scarlet Gem (Red Riding Hood).....	.25	3.00
White Gem, white.....	.25	3.00
Mixed15	2.00

ZINNIA CHYSANTHEMUM FLOWERED

Fantasy Star Dust, golden yellow.....	.55	6.00
*Fantasy Finest Mixed, (New). This is an exceptionally fine type of zinnia. The flowers resemble the Japanese Chrysanthemum or Cactus Dahlia, a wide color range.....	.30	4.00

ZINNIA SCABIOSA FLOWERED MIXED

A beautiful blend of re-selected stock.....	.50	6.00
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ZINNIA LINEARIS, orange single flower dwarf and compact

.80 10.00

ZINNIA GIANT DOUBLE, Choice Mixed.....

.15 2.00

THE SANTA MARIA BEAUTIFUL GARDEN MIXTURE

A blend of hardy annuals, suitable for vacant lots, and odd corners, giving a continual floral display from early summer till late fall.....	.10	.50
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CUT FLOWER MIXTURE.....

.10 .60

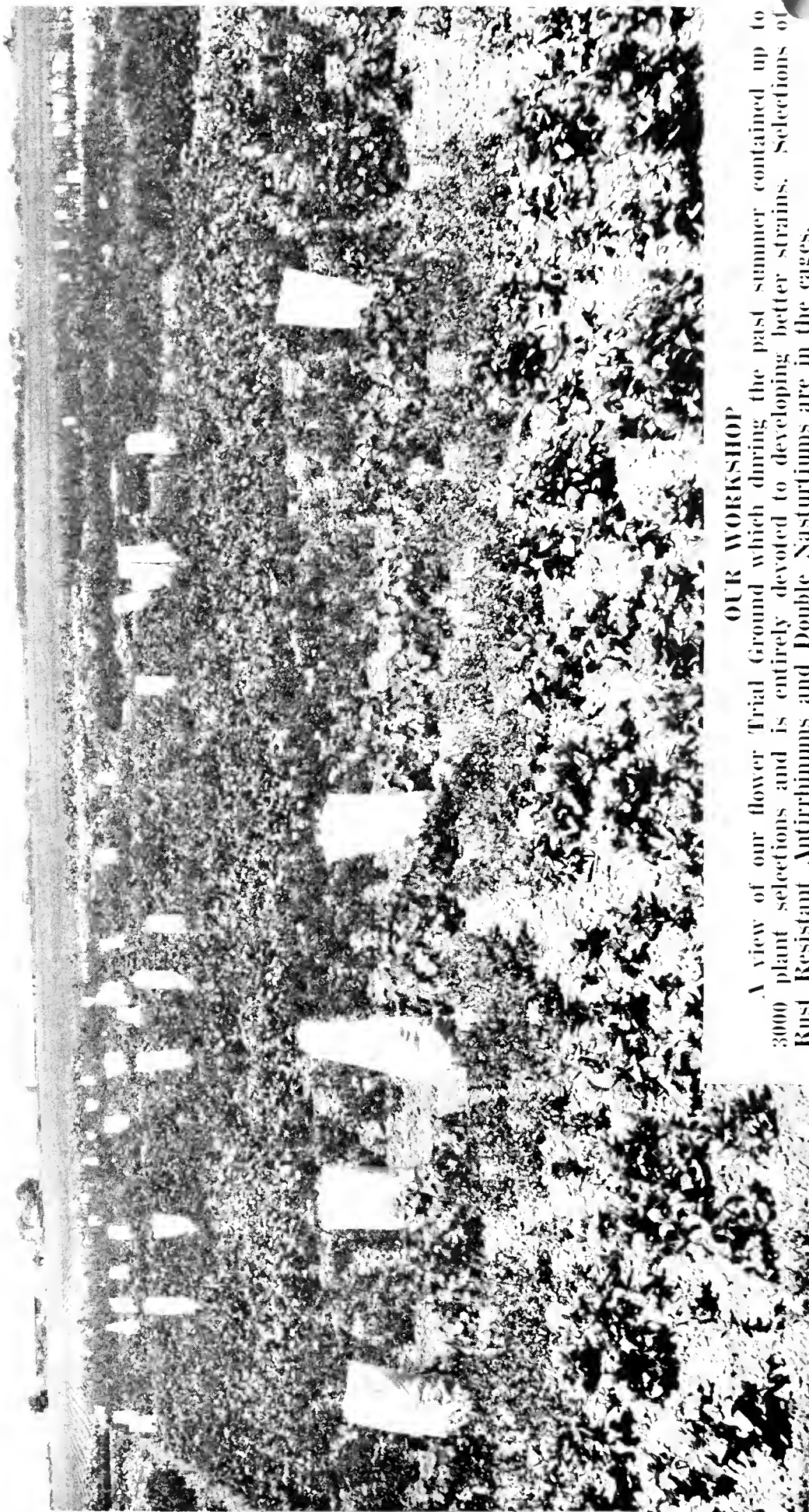
Annuals suitable for cut flowers.

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Rock Gardens

We recommend the following ANNUALS and PERENNIALS for ROCK GARDENS.

Ageratum	Linaria
Alyssum	Marigold French Dwarf Double
Anagallis	Marigold French Single
Anchusa	Matthiola
Anthemis	Nemesia
Aquilegia	Nemophila
Browallia	Pentstemon
Cheiranthus	Portulaca
Cosmidium	Petunia Nana Erecta
Cynoglossum	Schizanthus
Dianthus all sorts	Ursinia
Dimorphotheca	Verbena all sorts
Eschscholtzia	Wallflowers
Felicia	



OUR WORKSHOP

A view of our flower Trial Ground which during the past summer contained up to 3000 plant selections and is entirely devoted to developing better strains. Selections of Rust Resistant Antirrhinums and Double Nasturtiums are in the cages.

NOTES

Los Angeles, Calif.

September 15, 1936

"We have received a very good report concerning the seed of Marigold African Orange received from you on our purchase order dated May 25th of this year."

NOTES

South Africa
July 10th, 1936

"It is now mid-winter here, and your Sweet Peas are wonderful. Gloria and Fragrance being outstanding, especially the former."

